

DOWNTOWN  
SACRAMENTO



# DOWNTOWN REDEFINED

A FRAMEWORK FOR TOMORROW'S  
DOWNTOWN SACRAMENTO



# CONTENTS

Foreword	1
Defining the Decade	2
A Clean & Safe Foundation	6
2024 in Review	8
Boundaries That Build	12
Meeting the Moment	14
Creating a Downtown Worth Living In	17
Downtown, Redefined	21
Board of Directors	26
Finances	29

# FOREWORD

It’s an exciting time to call Sacramento home. The storms we’ve weathered over the past five years have made us stronger, bringing to light our community’s undying commitment to building something better.

Unlike any time in our organization’s 30 year history, we’ve had to reevaluate downtown’s genetic makeup. The overreliance on one aspect of our urban ecosystem left us in a vulnerable position, but also made an opportunity to become more adaptable and future-proof downtown to foster social, cultural, and economic diversity.

Success for downtown’s next chapter will not be found in the past, but through an integrated mosaic that embraces density, works collaboratively, and amplifies the talent of the people who call it home.

As such, we have a responsibility to recalibrate our vision for the future. Going through the process of renewing our organization, we spent much of 2024 listening. Extensive outreach to hundreds of property owners, public partners, entrepreneurs, and community members informed our priorities for the years ahead.

This period of reflection pointed to one constant: every great success in Sacramento’s story was achieved through collaboration within the network that keeps pushing our city forward.

The list of aspirations we have for downtown is not short. Neither is the list of hurdles to overcome. Society’s biggest challenges, often magnified in our urban centers, take a communal approach to address. We’ve made great strides with purposeful leadership, humility, and determination to find a way when success seems unattainable.

Now is our moment to apply our lessons learned, and make progress through partnership. No matter how big or small your contributions are to our future wins, we look to you as a valued partner.



A handwritten signature in black ink, appearing to read 'M. Ault'.

**Michael Ault**  
Executive Director  
Downtown Sacramento Partnership



# DEFINING THE DECADE

Downtown has fundamentally transformed over the past decade of Downtown Sacramento Partnership's Management District Plan. Expanded cultural amenities, thriving housing developments, and bold collaboration have made Sacramento a model for urban reinvention. This timeline highlights the defining moments and key milestones of downtown's evolution.

## 2015

- ⦿ **Demolition of Downtown Plaza is completed, rebranded as Downtown Commons to create a new era of our Entertainment District and the Golden 1 Center.**

### Plus:

- Under construction: Golden 1 Center, DOCO, Kimpton, 700 Block of K St., Kaiser Permanente at 501 J St., Capitol Mall-Old Sacramento connector bridge.
- Proposed: Kaiser Permanente complex and MLS Stadium in The Railyards, Hyatt Centric, County Courthouse, Science Museum, I St. Bridge, The Frederic.
- DSP advocates for Convention Center and Performing Arts Center renovations.

## 2016

- ⦿ **Golden 1 Center and DOCO open, keeping The Kings in Sacramento and redefining downtown as an entertainment hub for the region.**

### Plus:

- DSP starts managing Old Sacramento Waterfront and forms a plan to redo district lighting.
- Art Hotel activation draws in thousands of visitors.
- Streetcar project awarded \$30M in funding.

- ⦿ **DSP is renewed for another ten years.**



## 2017

- ⦿ **Kimpton Sawyer opens, elevating downtown Sacramento with upscale accommodations and a new standard of amenities.**

**Plus:** Hyatt Centric is approved.

## 2018

- ⦿ **"C3" project begins, Memorial Auditorium is closed and renovated in preparation of SAFE Credit Union Complex renovation.**

### Plus:

- Kaiser Permanente opens downtown medical offices.
- 12 blocks of bike lanes and four bike share stations open.
- DSP rebrands Old Sacramento Waterfront with the Come Find It campaign.
- 14 murals added downtown.



## 2019

- ⦿ **SAFE Credit Union Convention and Performing Arts Center close in bold move to expedite renovations fueled by city investments and a unique tax district.**



## 2020

- ⦿ **COVID-19 Pandemic results in mass business closures. Civil unrest leaves buildings destroyed, but we rebuild and rebound.**

### Plus:

- Nearly 2,800 housing units under construction (50% increase).
- DSP helps businesses stay afloat through COVID lockdowns.





## 2021

- © Renovated SAFE Credit Union Convention Complex opens with expanded convention and cultural programming.

Plus:

- The Frederic residential building opens.



## 2022

- © DSP utilizes American Rescue Plan Act (ARPA) funding to implement lighting enhancements and pedestrian safety infrastructure across downtown and Old Sacramento Waterfront.

Plus:

- The Envoy residential building opens.



## 2023

- © The Economic Impacts of Remote Work Policies study contracted by DSP highlights the need to embrace hybrid work and sets the stage for the realignment of downtown's value proposition.



## 2024

- © DSP convenes national urban planning leaders for an Urban Land Institute Technical Advisory Panel to set an agenda of initiatives that will redefine downtown as a neighborhood and destination of choice.

Plus:

- Enhanced Infrastructure Financing District (EIFD) is approved to support the construction of a soccer stadium in The Railyards. Wilton Rancheria becomes the first tribe to be the majority owner of a professional sports team.
- City approves Transient Occupancy Tax (TOT) funding for a modernized Old Sacramento Waterfront and music festival support.
- Sod on Capitol Mall is replaced through partnership of property owners, the City of Sacramento, and Downtown Sacramento Foundation.





# A CLEAN & SAFE FOUNDATION

After extensive outreach to stakeholders across the district, one thing is clear: nothing matters if we don’t have the basic foundation of a space that people want to be in. Maintaining clean & safe streets is the defining objective of our organization moving forward.

## 2024 BY THE NUMBERS

<b>2.3M</b>	<b>Pounds of litter removed</b>	<b>4,446</b>	<b>Blocks power washed</b>
<b>2,135</b>	<b>Downtown Resource Coordinator contacts</b>	<b>396</b>	<b>People connected to supportive services</b>
<b>62k</b>	<b>Hours worked</b>	<b>124k</b>	<b>Service calls completed</b>

## PUBLIC SAFETY

Guides, Downtown Resource Coordinators, and Public Space Ambassadors respond to stakeholders and community members in need, and create a dynamic presence that deters unwanted behavior. These teams possess an unmatched level of hyper-local expertise and ownership of our downtown streets.

- Support property & business owners
- Assist with arrests
- Respond to calls that free up city staff and lower 311 response times
- Connect the unhoused with critical services



## MAINTENANCE

The Maintenance team keeps downtown running. By power washing sidewalks, removing graffiti and garbage, and responding to operational emergencies, they set the foundation for the region to build a clean, safe, and vibrant downtown.



Before

After



## COORDINATED RESPONSE STRATEGY

Downtown Sacramento Partnership regularly convenes the district’s public and private safety partners to discuss key downtown problem areas and collaborate on solutions. This open line of communication allows DSP, the Department of Community Response, Sacramento Police Department, California Highway Patrol, California State Parks Capital District, county departments, private security teams, and fire investigators to operate with a coordinated response to public safety incidents.

“While our department strives daily to maintain safety and order in our city, we couldn’t achieve our goals without the support of DSP. Your partnership and commitment to Sacramento play an essential role in making our city such a vibrant and welcoming place.”

**Captain Bryce Heinlein,**  
Sacramento Police Department

### Key Strategic Programs

- Investing in and supporting intelligence-based security solutions to be efficient while navigating police staffing shortages and changing needs.
- Participating in FUSUS, a city-wide camera network that integrates key downtown locations into an ecosystem allowing police to monitor activity in real time and proactively address emerging issues.
- Optimizing the Sacramento Police Bike Unit’s office at a centralized location in the heart of the district.
- Contracting a dedicated community prosecutor to address chronic offenses and enhance crime prevention.



# 2024 IN REVIEW

While we spent 2024 shaping the future for downtown, we continued to take immediate action to improve the district through transformative placemaking, strategic partnerships, and community collaboration. These initiatives focused on making short-term improvements while positioning downtown for long-term evolution.

## PLACEMAKING

DSP executed multiple projects that transformed key spaces to be more inviting and dynamic.



### ◀ Capitol Mall

Through the generosity of property owners and support from the city, DSP facilitated the installation of a new irrigation system, durable sod, and enhanced landscaping.



### ◀ Downtown Roller Rink

The first foray into summer programming of Ali Youssefi Square presented a unique activation for Sacramento.



### ◀ Old Sacramento Landscaping

The historic district is adorned with planter boxes featuring native plants.

### Waterfront Bench Murals ▶

The highly utilized pedestrian and bicyclist riverfront trail is brightened with newly painted California Poppy benches.



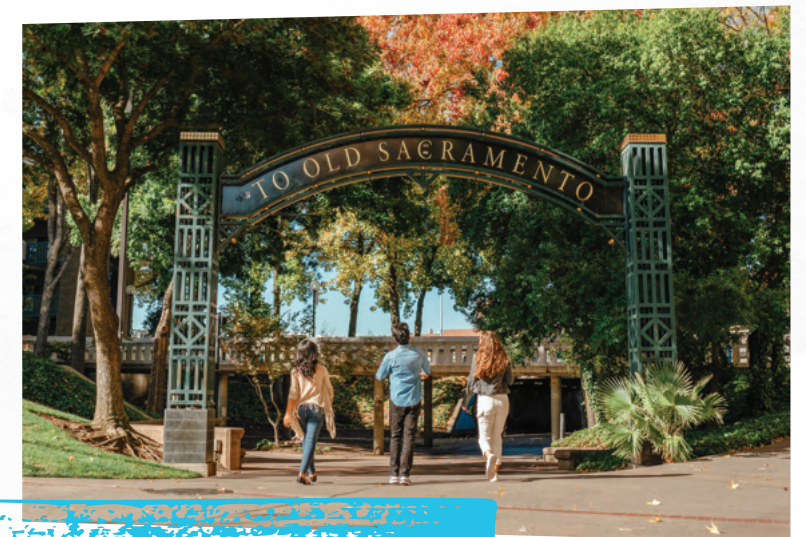
### Branded Window Vinyls ▶

In collaboration with downtown property owners, DSP is bringing vacant storefronts to life with placemaking vinyl wraps to create an engaging space and signal community investment.



### Old Sacramento Tunnel ▶

Music once again fills the corridor connecting DOCO to Old Sacramento Waterfront to enhance the guest experience and encourage pedestrian activity.





# OUTREACH & COLLABORATION



## Urban Land Institute Technical Advisory Panel (ULI TAP)

A third party analysis from national urban planning experts confirmed that downtown’s growth opportunities lie in economic diversification and helped set key priorities for the future.



## Portland Metro Chamber Study Mission

Community and economic leaders from Portland, Oregon studied Sacramento’s successful development efforts and exchanged lessons learned from regions with multiple parallels.



## State & Local Lawmakers

Assemblymember Matt Haney, Chair of the Select Committee on Downtown Recovery, toured the district with DSP to learn actions the public sector can take to change the course of development efforts and move California’s downtowns into the future.



## Athletics Arrival

DSP partnered with the A’s to help integrate the team into the region’s community and build a bridge to their major league entrance just across the river.

# Key Insights from Renewal

Downtown Sacramento Partnership is in the process of getting renewed for another ten years of district management. Extensive amounts of face time with hundreds of stakeholders formed our priorities for the decade ahead.

- Prioritize the cleanliness and safety of the public realm above all else.

- Facilitate relationships between property owners, business owners, city leaders, and residents to build a unified vision for downtown’s evolution.
- Shape and advocate for policies that move downtown forward.

# ECONOMIC & BUSINESS DEVELOPMENT

2024 presented major opportunities to rethink what is possible, champion big ideas, and to elevate downtown’s (and the entire region’s) brand in ways that have already landed us on national watchlists for travel, food, and entertainment destinations.



## Downtown Sacramento Livability Strategy

This playbook calls for a mindset shift in our approach to housing and public space policies by outlining detailed actions we should take to transform downtown into a highly livable and accessible neighborhood.



## Transient Occupancy Tax (TOT) Investments

The City of Sacramento announced millions of dollars of game-changing investments in a soccer stadium and mixed-use development in The Railyards, a modernized waterfront in Old Sacramento, and a term sheet for a Convention Center Hotel, all of which will have significant impacts downtown.



## Calling All Dreamers

Another cohort of entrepreneurs developing concepts for improv comedy, Vietnamese coffee, nachos, premium brewed drinks, and a women’s consignment store are set to add new dimensions to the central city’s business landscape.





# BOUNDARIES THAT BUILD

Downtown Sacramento Partnership is looking to expand PBID boundaries to include a portion of The Railyards, Crocker Art Museum, the California State Capitol, and county and state office areas. This expansion leverages strategic zones that create a stronger link between current and future transformative projects, and strengthens partnerships with all levels of government.

## MAKING THE MONEY WORK SMARTER

Through strategic expansion into key opportunity areas, these new boundaries will enable us to allocate resources more efficiently, enhancing service levels for existing property owners while extending services to properties in new zones.

## THE RAILYARDS

The 240+ acre plot of untapped potential is finally coming to fruition. Over the next decade, it will become home to a soccer stadium, music venue, and mixed-use district that will serve as a model example of what downtown has to offer.

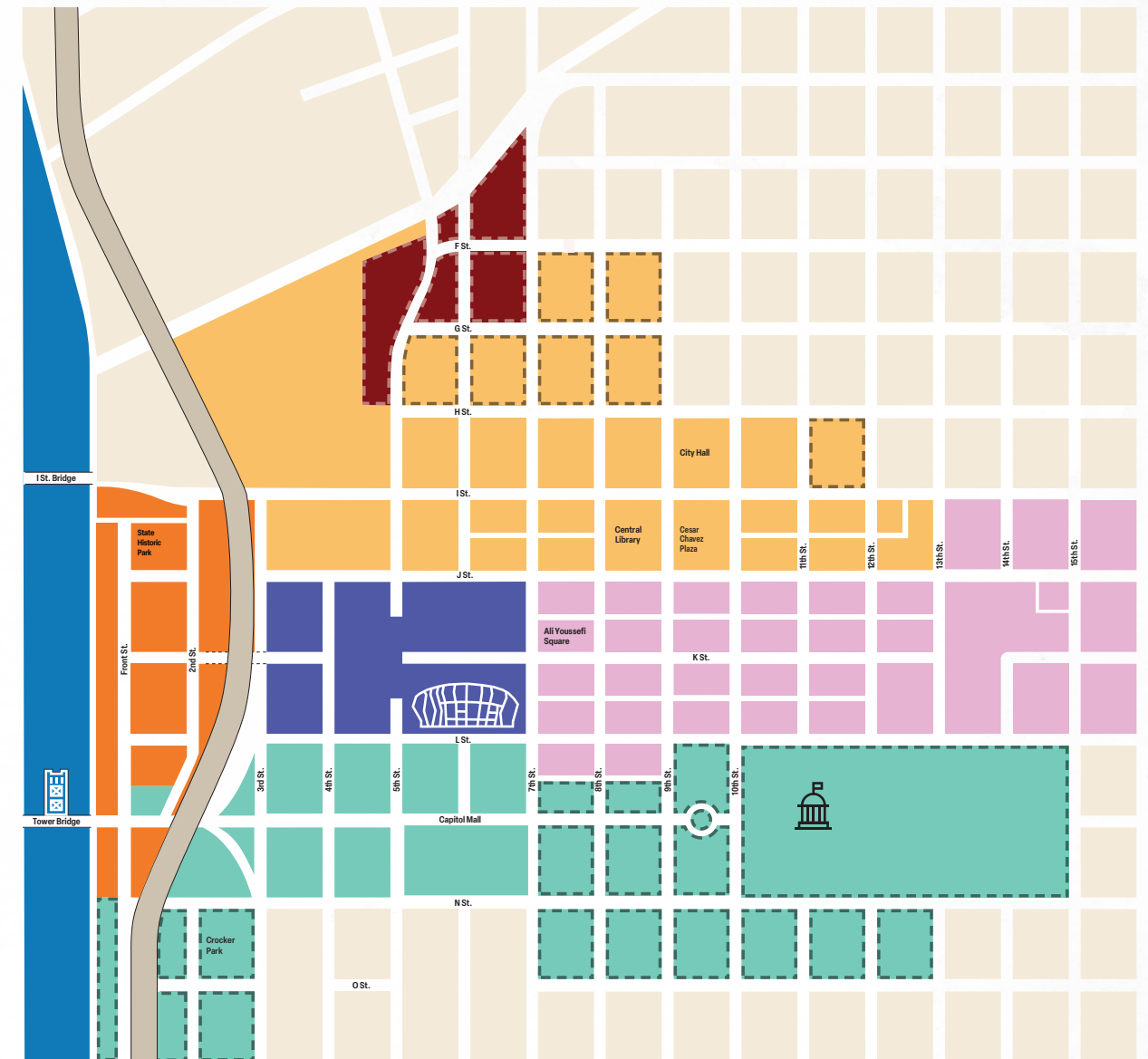


## CROCKER ART MUSEUM & PARK

The region's premier art institution reflects the vision of a downtown creative hub and serves as an opportunity site to reconnect downtown to the riverfront.

## STATE & COUNTY ZONES

Incorporating Sacramento County buildings and California's State Capitol provides DSP with the unique opportunity to further unify public and private sectors to invest in the health of the city's core.



- Railyards
- Civic Center
- Old Sacramento Waterfront
- The Kay
- Capitol Mall
- Entertainment District
- Theater District
- Expanded Boundaries



# MEETING THE MOMENT

Our fundamental priorities remain unchanged as we navigate challenges downtown. However, we need to rethink our approach to progress as we face new dynamics like shifting work patterns, a persistent homelessness crisis, and growing budget limitations. These are the priorities we're championing for the years ahead.

## EMBRACE THE FUTURE OF WORK

As the shift to hybrid work continues, downtown must adapt to meet the needs of a more flexible workforce.

### The Issue:

The work-from-home movement has left office spaces underutilized with fewer workers downtown during the week. Our downtown's economic health now depends on a dynamic mix of spaces.

### The Vision:

We need to reshape downtown as a neighborhood and destination for "third places" where people can connect, collaborate, and unwind. Integrating offices, housing, retail, and entertainment in a central space encourages people to live and work in proximity.

## PRIORITIZE PUBLIC SPACE MANAGEMENT

Any economic or social growth initiative is short-lived if the downtown streets are not clean and safe. Maintaining a healthy environment was the founding principle of our organization, is the top priority of all of our stakeholders, and remains absolutely fundamental to everything we do. As the face of the region, downtown's image needs to be protected.



## DELIVER RESULTS IN LEAN TIMES

City and state budget deficits present a significant challenge to large-scale, transformative projects.

### The Issue:

With limited public funds, there's a real risk that ambitious plans for downtown may be deprioritized, ultimately extending our city's fiscal deficit.

### The Vision:

Because of the high tax revenue generated downtown, investing in the city's core has the power to sustain future budgets. We can produce more with less by leveraging public-private partnerships, securing grants, and streamlining projects that provide immediate benefits to the community.

## UNIFY REGIONAL EFFORTS ON HOMELESSNESS SOLUTIONS

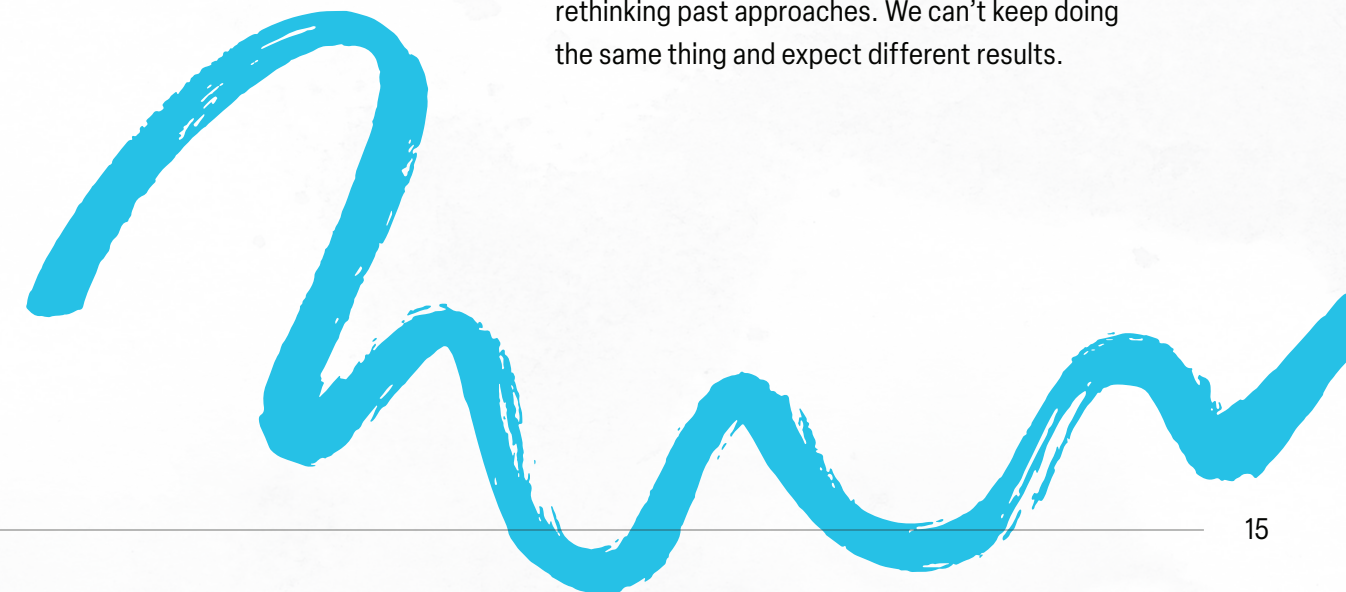
Downtown is at the heart of our region's biggest opportunities and most pressing problems. As we begin a new wave of city leadership, now is the time to challenge our approach to solving issues like homelessness.

### The Issue:

Billions of dollars have been spent to house and treat our most vulnerable neighbors, yet our region's efforts don't reflect the daily reality we face downtown. The question is: Where are we going wrong to address systemic issues?

### The Vision:

Downtown Sacramento Partnership sits at the crossroads of influence, regularly convening community organizations, business owners, real estate developers, civic leaders, and city and county agencies. We will focus on the need to better coordinate public and private efforts while rethinking past approaches. We can't keep doing the same thing and expect different results.





## INVEST IN INNOVATION

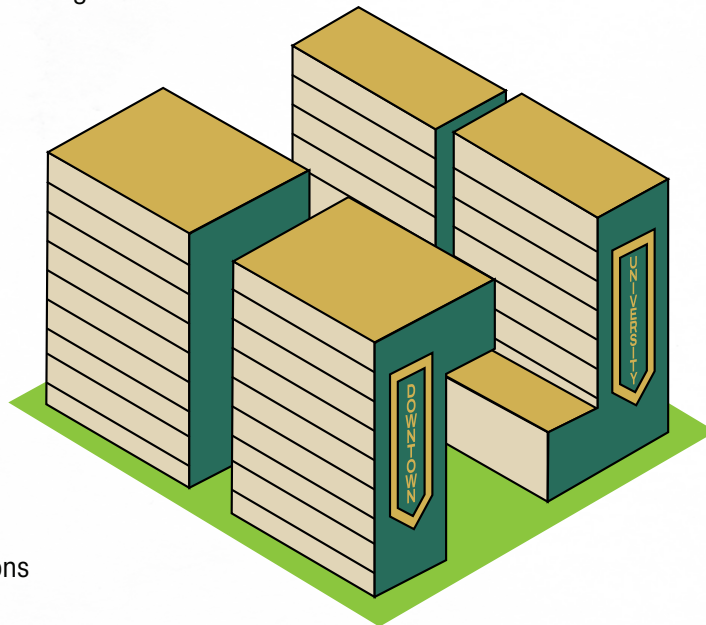
Sacramento is on the cusp of becoming a major hub for academic, research, and technology-driven industries. We have the potential to create a network that supports the future of innovation and economic growth.

### The Issue:

Downtown's success depends on how well we can attract and nurture new industries. There is tremendous potential to unlock strategic parcels for innovation, particularly in areas like the K Street Corridor.

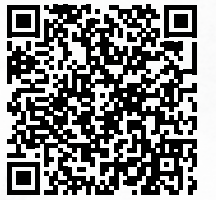
### The Vision:

We can breathe new life into downtown's economy by fostering partnerships with academic institutions, research organizations, and technology companies. These collaborations will create the foundation for a thriving knowledge-based economy, supporting the growth of businesses and creating jobs that will shape Sacramento's future. We'll make downtown a center for innovation and entrepreneurship, attracting talent and investment from across the region and beyond.



# CREATING A DOWNTOWN WORTH LIVING IN

See the strategy:



With insights from Sacramento insiders and observations from leaders of other thriving cities, it is certain that realigning our priorities is essential. As outlined in the Downtown Sacramento Livability Strategy, our focus has shifted beyond an office-centric district. It's time to centralize housing, work, and recreation into a unified space.

## RETHINK HOUSING POLICY

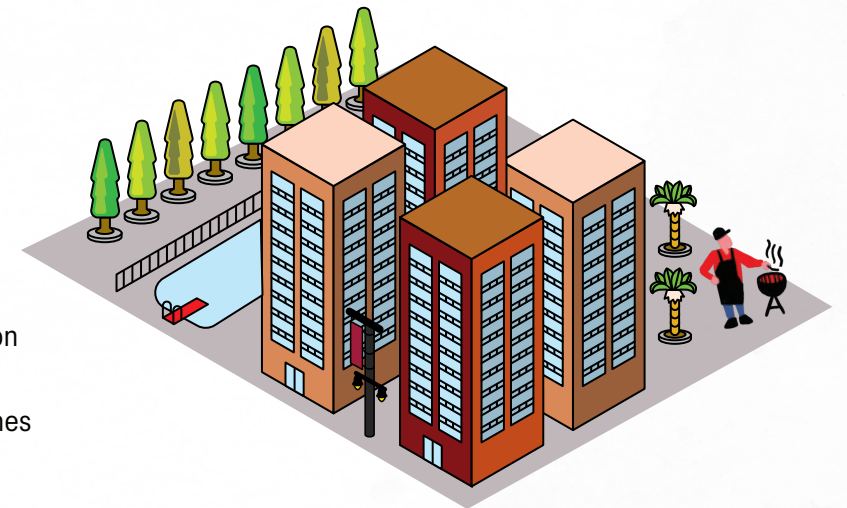
While Sacramento has broken huge housing barriers, we're still struggling to meet demand, limiting affordable options in the heart of the city. To ease pressures on residents and housing producers, we must prioritize infill development along transit lines to grow a diverse community of residents.

### The Issue:

Policy roadblocks and market pressures such as permit delays and high development fees are bringing desperately needed projects to a halt. Unintended barriers are being created at every level of California government, preventing our community from treating the housing shortage like the crisis it is.

### The Vision:

We will advocate for zoning reforms that allow for a broader range of housing options: affordable, market rate, and everything in between. Strategic zoning updates and incentive programs will encourage mixed-use developments that foster vibrant communities and make downtown accessible to people at all income levels.



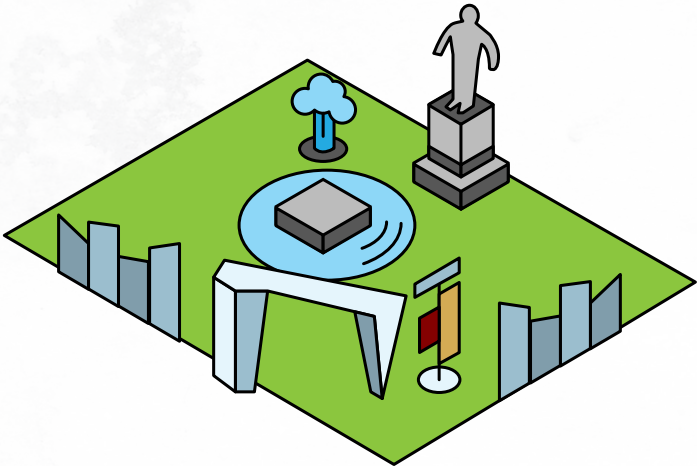


# REIMAGINE PUBLIC SPACES

Public spaces define the character of downtown. From parks to the riverfront, we will continue to reimagine how these spaces are designed and used so they can serve as community gathering spots.

## The Issue:

Many of downtown’s public spaces are underutilized or not designed to meet the needs of today’s residents and visitors. They need to be reworked to reflect the diverse, dynamic community that is growing in Sacramento.

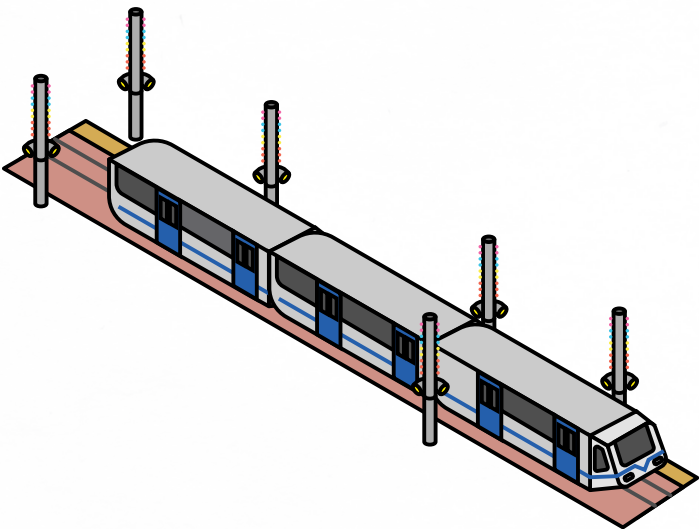


## The Vision:

We’re advocating for and collaborating on ways to revamp parks, strengthen connectivity to the riverfront, and create more spaces for public events and gatherings.

# STRENGTHEN MOBILITY

Transportation is the backbone of any thriving city. We can make our streets safer and support economic growth by strengthening public transit, retrofitting roads for modern use, and optimizing parking uses. As the region’s nucleus, downtown’s mobility system must be connected and efficient to ensure easy access for everyone.



## The Issue:

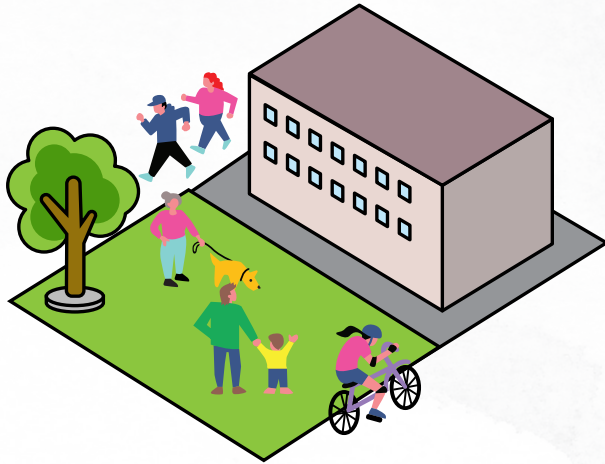
Downtown consists of a one-way street system that was designed to get cars quickly in and out of the district. This creates an environment that’s dangerous for pedestrians and discourages people from fully experiencing what downtown has to offer.

## The Vision

We should build on the momentum of the Central City Mobility Project to slow cars, protect pedestrians and cyclists, and support alternative modes of transportation. Two-way conversions, protected bike lanes, and enhanced light rail systems make downtown safer, strengthen small businesses, and even break down barriers to housing production by lowering parking requirements.

# ESTABLISH ESSENTIAL AMENITIES

A great neighborhood is made by clustering fundamental and cultural amenities like housing, parks, grocery stores, offices, entertainment venues, and retail.



## The Issue:

Downtown currently lacks key amenities like grocery stores, daycares, and other essential services that people need for daily life. This creates a chicken-and-egg dilemma: Without enough people living downtown, these services can’t be sustained, and without these services, people hesitate to move in.

## The Vision:

To break the cycle, the public and private sectors must collaborate to develop the walkable “basics” essential for downtown living as the population grows. City investment in these services will enhance quality of life and generate long-term revenue, ultimately paying for itself.







# DOWNTOWN, REDEFINED

If we stay focused on these goals and continue to collaborate, a fully reimagined downtown is within reach. The vision ahead is one of a thriving urban center where essential services, cultural venues, and green spaces integrate to form a cohesive and culturally dynamic community.

The projects outlined in the following pages represent more than just development; they are transformative opportunities to reconnect downtown with the riverfront, create new hubs of activity, and strengthen our sense of community.





2

6

9

5

3

8

1

7

10

4



## DOWNTOWN, REDEFINED

### 1 Reconnected Riverfront

Sacramento was cut off from its greatest asset in the redevelopment era of the 1950's and 60's, which also saw the removal of the historic West End and Japantown districts where I-5 now sits. Capping a portion of I-5 with a park to stitch downtown back to the river serves as this generation's greatest opportunity to repair the divide and create a low-barrier, accessible community gathering place.

### 2 Enhanced Old Sacramento Waterfront

Investing in the waterfront experience will increase the quality of life for Sacramento residents and leave a lasting impression on visitors who see the defining feature of our region.

### 3 Cesar Chavez Plaza Square

Restaurateur and entrepreneur Ernesto Delgado has a vision to transform Cesar Chavez Plaza into Sacramento's town square that reflects the rich culture the Latino community has woven into the fabric of our city.

### 4 Building Community

To put it simply: Downtown needs more residents. Building a vibrant neighborhood will create a built-in community that will invest in a healthy downtown and support small businesses.

### 5 Multi-modal Streets

Downtown can be walkable, bikeable, drivable, and a transit haven at the same time. But we need to reprioritize and reimagine our streetscapes with a thoughtful street network that balances accessibility, safety, and efficiency.

### 6 The Railyards

The Railyards are primed to be the physical embodiment of a modern downtown streetscape with new housing, small businesses, a soccer stadium, and an entertainment venue all in the same place.

### 7 Capitol Mall Linear Parkway

Capitol Mall is an underutilized asset that has the potential to provide downtown's largest green space where people can reconnect with the outdoors while in the heart of the city.

### 8 Downtown University Campus

Want to create buzz downtown? Build higher-education and vocational campuses. Thousands of students and faculty who live, study, and play in a walkable environment may just be the breath of fresh air we've been seeking in The Kay for decades.

### 9 Restored Chinatown

We can honor one of Sacramento's oldest and most influential communities by reviving our historic Chinatown.

### 10 Convention Center Hotel

More hotel room inventory will put Sacramento into a new league by allowing us to expand the amount and scope of convention and athletic programming we have to offer.





# BOARD

## GOVERNING

**Kipp Blewett**  
Rubicon Partners, Inc.  
Chair

**Angelo G. Tsakopoulos**  
Tsakopoulos Investments  
Vice Chair

**John Rinehart**  
Sacramento Kings  
Secretary

**Janie Desmond Ison**  
Steamers  
Treasurer

**Denton Kelley**  
LDK Ventures, LLC  
Past Chair

**Howard Chan**  
City of Sacramento  
Officer

**Nancy Park**  
Best Best & Krieger LLP  
Officer

**Angelo Christie**  
AKT Investment Inc.

**Bob Cook**  
Cook Endeavors

**Chris Delfino**  
Delfino Madden O’Malley  
Coyle & Koewler LLP

**Ernesto Delgado**  
Ernesto Delgado  
Hospitality Group

**Kevin Fat**  
Fat Family Restaurants

**John Fraser**  
CA State Parks

**Terry Harvego**  
Harvego Companies

**Michael Heller**  
LoftWorks and Heller Pacific Inc.

**John Hodgson**  
The Hodgson Company

**Scott Klier**  
Broadway Sacramento

**Randy Koss**  
Fulcrum Property

**Aaron Marchand**  
Indie Capital

**Jim Martone**  
State of California

**Patrick Miller**  
Hyatt Regency Sacramento

**Bay Miry**  
Miry Development

**Moe Mohanna**  
Western Management

**Alice Perez**  
AT&T California

**Jay Robinson**  
Kaiser Permanente

**Haley Rose**  
VSP

**Supervisor Phil Serna**  
County of Sacramento

**Hilary Speck**  
Macy’s

**Mayor Darrell Steinberg**  
City of Sacramento

**Erica Taylor**  
Golden 1 Credit Union

**Councilmember  
Katie Valenzuela**  
City of Sacramento

**LaShelle Dozier**  
Sacramento Housing &  
Redevelopment Agency

**Robert Heidt**  
Sacramento Metro  
Chamber of Commerce

**Captain Bryce Heinlein**  
Sacramento Police Department

**Henry Li**  
Regional Transit

**Frankie McDermott**  
SMUD

**Danielle Foster**  
CADA

**Mike Testa**  
Visit Sacramento

## DOWNTOWN SACRAMENTO FOUNDATION BOARD OF DIRECTORS

**Erika Bjork**  
Matters of Import, LLC  
Chair

**Chris Barr**  
California Bank of Commerce

**Joe Coomes**  
Best Best & Krieger

**Kimberly Garza**  
Atlas Labs

**Mark Hawk**  
Kaiser Permanente

**Nikky Mohanna**  
Mohanna Development Co.

**Colleen Spitz**  
BCFS Public Affairs

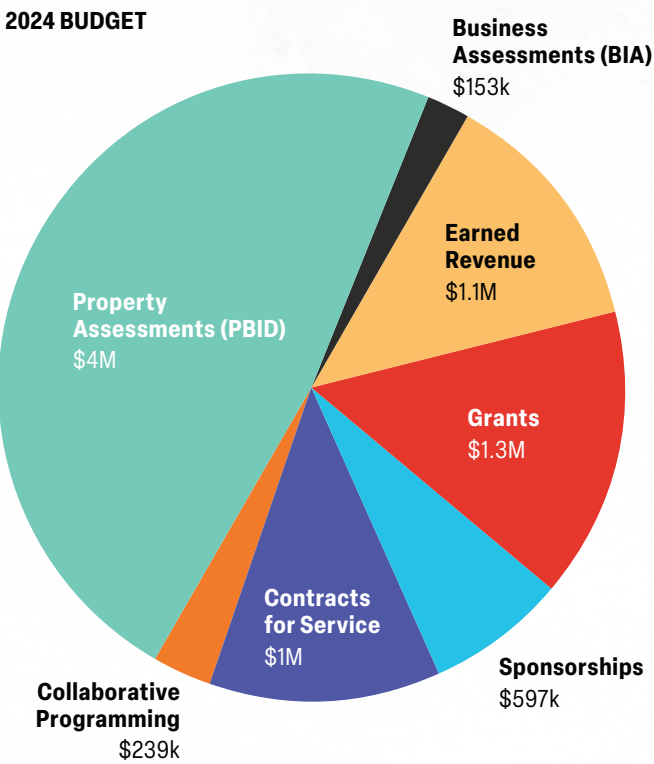




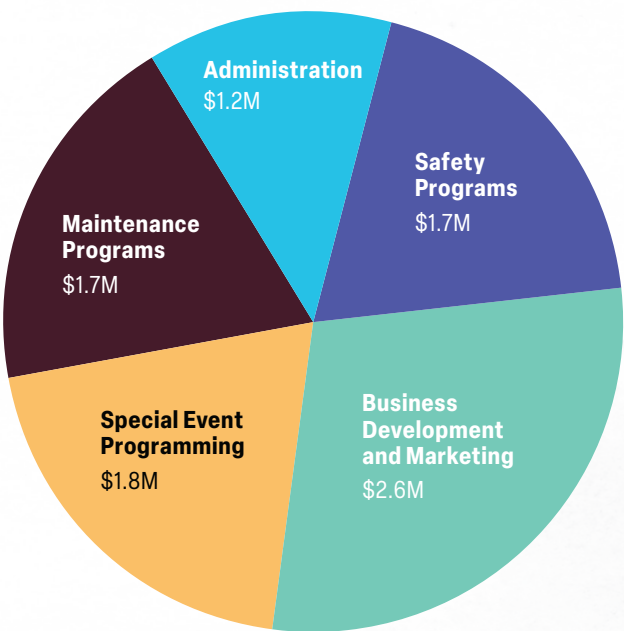


# FINANCIALS

## 2024 BUDGET



## EXPENSE



## 2023 Audited Financials

\$940,273	
Cash and cash equivalents	\$2,440,307
Accounts receivable	\$605,877
Related party receivables	\$3,292
Prepaid expenses	\$160,913
Other current assets	\$401,808
<b>Total current assets</b>	<b>\$3,612,197</b>
Property and equipment net	\$470,200
Operating lease right-of-use assets	\$657,829
Other assets	\$2,500
<b>Total assets</b>	<b>\$4,742,726</b>
Current Liabilities	
Accounts payable	\$262,396
Accrued expenses	\$794,359
Deferred revenue	\$31,806
Finance lease liabilities, current portion	\$5,651
Operating lease liabilities, current portion	\$227,390
<b>Total current liabilities</b>	<b>\$1,321,602</b>
Finance lease liabilities, net of current portion	\$2,513
Operating lease liabilities, net of current portion	\$493,812
<b>Total liabilities</b>	<b>\$1,817,927</b>
Net Assets	
Without donor restrictions, undesignated	\$940,273
Without donor restrictions, designated	\$500,640
With donor restrictions	\$1,483,886
<b>Total net assets</b>	<b>\$2,924,799</b>
<b>Total liabilities and net assets</b>	<b>\$4,742,726</b>



# DOWNTOWN SACRAMENTO

980 9th Street, Suite 200  
Sacramento, CA 95814

[DowntownSac.org](http://DowntownSac.org)

Hotel rendering credit:  
Hornberger + Worstell

Cover illustration by Hans Bennewitz