



downtown
SACRAMENTO
PARTNERSHIP

Annual Report

2023





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Looking Forward

As we move into 2024 and further away from the world-changing pandemic, I have reflected back on my almost three decades of being in the business of building value downtown. Critical turning points are not new to me. While so much of what we face now feels new, recessions, state furloughs, environmental factors, and political unrest have all threatened downtown's stability in the time I've been here. And what I have learned is that our downtown is resilient, and change, while daunting, can be good.

When faced with adversity, it's easy to wish for what we once had. To be great again – so to speak. But as enduring champions for downtown's vitality, we believe that is too simplistic of a response and honestly, not enough. Downtown Sacramento is the cornerstone for the region, and the opportunity to build a stronger, more sustainable, and diverse future always exists.

I write this with anticipation and belief in a vision for a new downtown. Removing "what it was" from our vocabulary has enabled us to ask, "What could it be?" A 2023 study released by Progressive Urban Management Associates (PUMA) identified 10 global trends affecting downtowns. Items such as the future of work, consumer

behavior, changing demographics, and the housing crisis didn't come as much of a surprise to those who have been anywhere near a downtown lately. What stuck out to us the most from PUMA's study was that people are longing for something more than ever: community.

This mindset fueled our course correction to transform downtown into a livable neighborhood; a diverse ecosystem where people want to live, shop, socialize, study, visit, and work. Granted, it's a big undertaking to realign the vision of our downtown. But the Partnership has never shied away from a challenge. When the Sacramento Kings threatened to relocate, we, along with a vast cross section of the community, banded together toward a common purpose, and we can do it again.

The challenges we face today are no more formidable than those we've faced in the past. In the following report you'll see an extensive list of ways that downtown Sacramento and the Partnership are leaning into Sacramento's new era of opportunity to recalibrate once again. If I've learned anything about downtown's evolution over the years, it's that following the status quo never gets you further, **innovation does.**



Michael Ault

Executive Director,
Downtown Sacramento Partnership

About Downtown Sacramento Partnership

Downtown Sacramento Partnership is a private, not-for-profit Property-Based Improvement District (PBID) dedicated to building value in Sacramento's urban core since 1995. The Partnership acts as the collective voice and trailblazer for the 66 downtown blocks of California's state capital, advising and implementing economic development, public space management, and policy initiatives to create a vibrant ecosystem for residents, visitors, and employees.

Downtown Sacramento encompasses roughly five percent of the city's landmass through its six sub-districts, but generates over 43 percent of the city's tax revenue, attaining resources that are invested back into every community throughout Sacramento.

Downtown is and should be everyone's neighborhood, and the Partnership builds value through a variety of services, programs, events, and initiatives focusing on four key priorities to grow the region's central social district.

Key Priorities



MANAGING OUR ENVIRONMENT
PG. 8



CREATING OUR SPACES
PG. 12

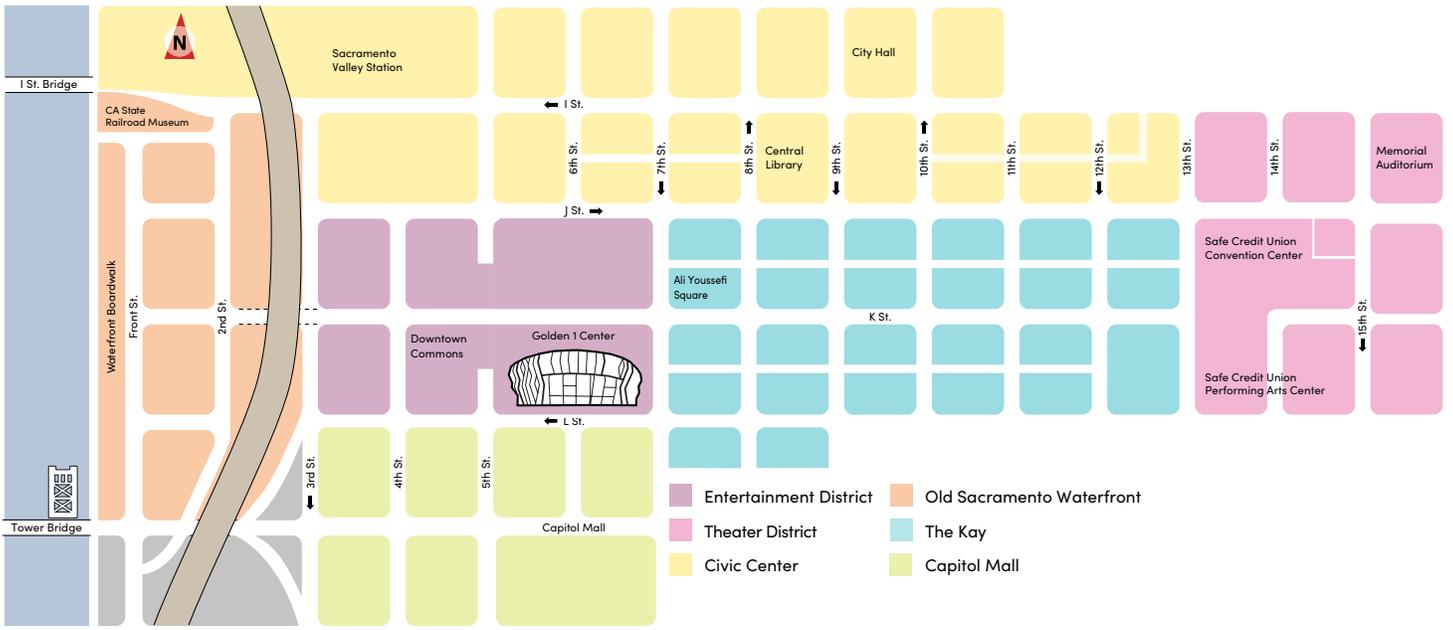


BUILDING OUR BUSINESS
PG. 16



ENGAGING OUR COMMUNITY
PG. 22





Downtown Sacramento Partnership Services

Downtown Sacramento Partnership manages an in-house team encompassing five core categories necessary to lead Sacramento.



ECONOMIC & BUSINESS DEVELOPMENT

The Economic Development team connects businesses to the resources they need to succeed. We use our expertise on the latest market trends, downtown activity, and available real estate to foster entrepreneurship. The team also spearheads placemaking projects to activate the district in new and unique ways that make downtown a destination of choice.



PUBLIC SPACE MANAGEMENT

The Public Space teams are downtown's boots-on-the-ground. Downtown Guides do everything from providing directions to helping file police reports. Our Maintenance team keeps the streets clean by pressure washing, removing trash and graffiti, and more. Adding to the comprehensive array of services, our Downtown Resource Coordinators connect the unhoused and anyone struggling on the street to services that can help set them up for success.



POLICY & ADVOCACY

The Policy department works closely with property and business owners to advocate for city, county, and state policies that shape the future of downtown. Our team regularly testifies before elected officials, and keeps stakeholders informed on the district's most pressing issues.



MARKETING & ENGAGEMENT

The Marketing and Communications team is focused on bringing people downtown. Our team manages multiple websites that engage and promote downtown businesses, events, and activations year-round. They also manage social media platforms, with a collective following of over 380k+ residents and visitors in the Sacramento region.



EVENTS & PROGRAMMING

The Partnership produces events and programming throughout the year that foster community and inclusion while supporting local artists, venues, and surrounding businesses. These events are spread throughout the district to ensure an active and unique downtown experience.

We at the Kings greatly appreciate what the Downtown Partnership provides for our downtown residents, businesses, and visitors. We are glad we could be a part of creating lifelong memories for those that visited our downtown.

JOHN RINEHART, PRESIDENT

Business Operations, Sacramento Kings





Managing Our Environment

Evolving to meet the needs of an ever-changing downtown is a primary focus of Downtown Sacramento Partnership following the COVID-19 pandemic. While 2022 was spent sowing the seeds of recovery to propel downtown forward, 2023 proved to be a year of foundational building for our street teams. After years of assessing “The New Downtown” and adapting capacity and programming, the Partnership added more maintenance staff, hours of operation, and new positions to assist with the execution of events and provide services to people experiencing homelessness.

MEET THE TEAMS

GUIDES

Downtown Guides act as goodwill ambassadors that bridge the gap for anyone seeking assistance. They direct and assist visitors, provide a range of support for business owners, and improve public safety by coordinating with local law enforcement and stakeholders.

MAINTENANCE

The Maintenance team is on a daily mission to maintain our public spaces. Removing graffiti, picking up trash, pressure washing streets, and clearing alleys are just a few of the ways the Partnership maintains a clean environment seven days a week.

DOWNTOWN RESOURCE COORDINATORS

This newly created position supplements outreach services to people struggling with homelessness downtown. In addition to directly assisting those in need, the Downtown Resource Coordinator and mobile Resource Center help to address the unhoused crisis by unifying downtown outreach efforts between the city, county, and community-based organizations.

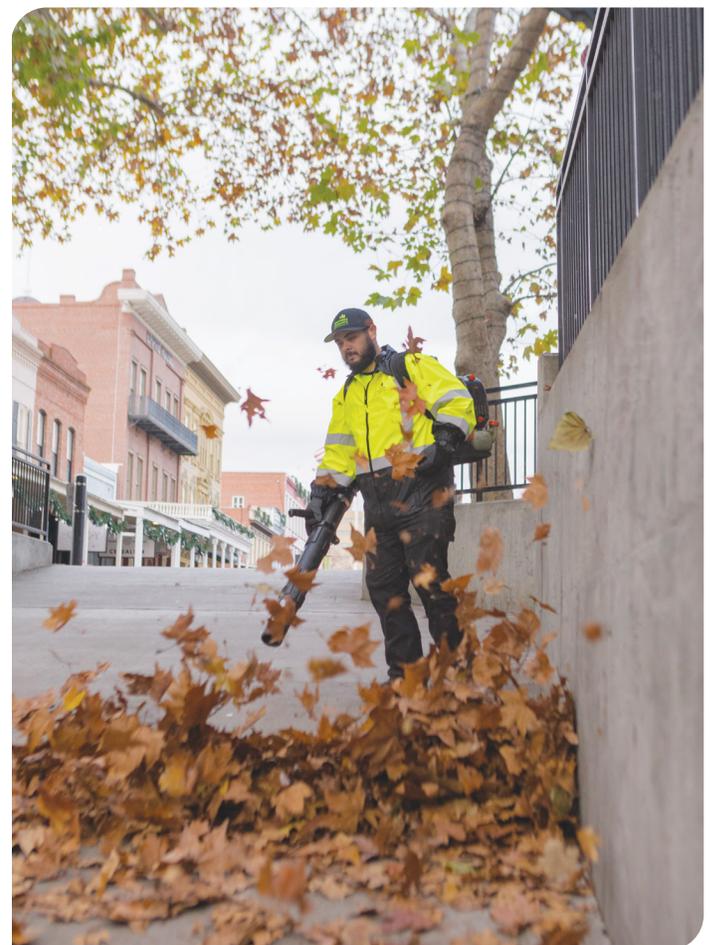
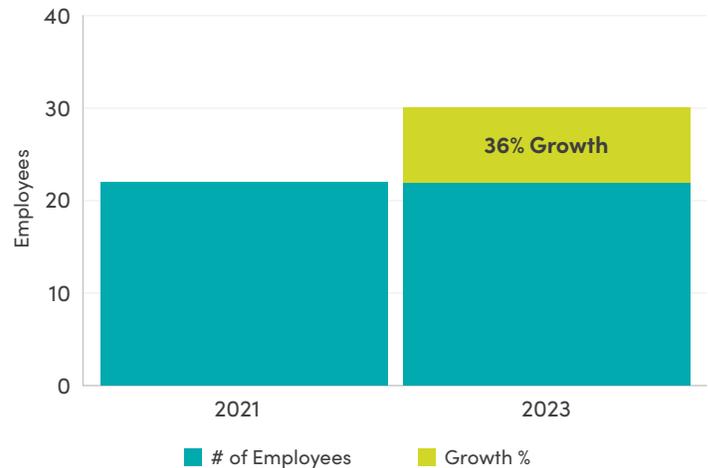
PUBLIC SPACE AMBASSADORS

Public Space Ambassadors are problem solvers that assist with the coordination and execution of events and placemaking projects through inventory management, data collection, and long-term planning.

COMMUNITY PROSECUTOR

Downtown Sacramento Partnership funds a Community Prosecutor specifically assigned to ensure criminal activity in the district receives the appropriate resources for prosecution and restitution, and addresses repeat offenders in the district.

EMPLOYMENT TRENDS





I can't imagine what downtown would be like without you and the street team.

JOHN MORGAN

Property Owner, 816 H St.





Managing Our Environment

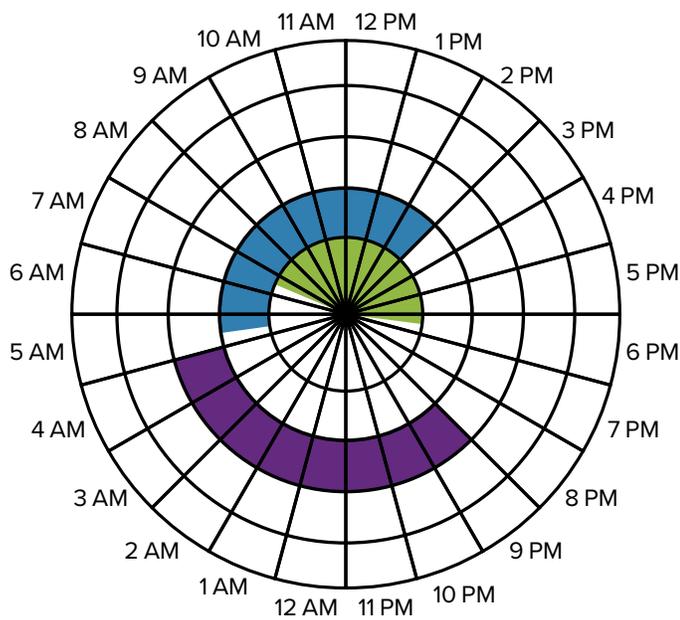
Downtown Sacramento Partnership’s Public Space Services team provides support seven days a week to ensure that downtown is clean and safe for residents, visitors, businesses, and employees.

Adapting to 24-hour service coverage in 2023, Public Space Services does everything from pressure washing and leaf removal, to providing additional overnight security and community support.

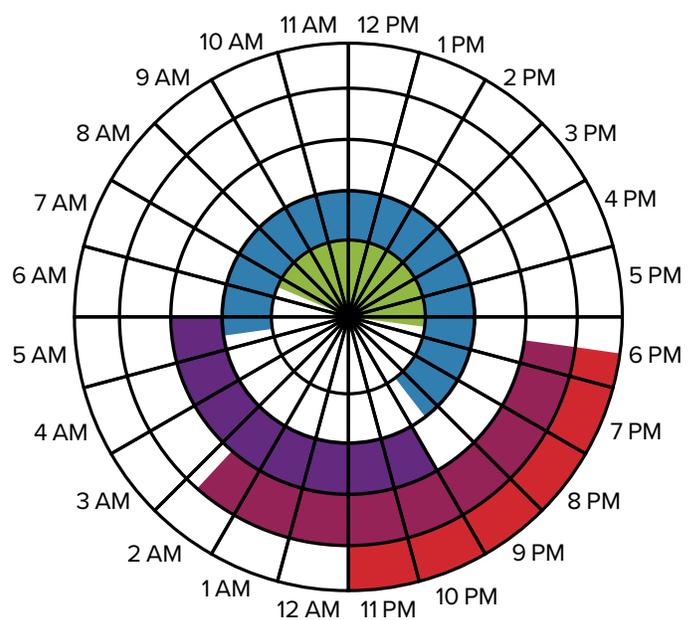


WE NOW HAVE ON-STREET PRESENCE ALL 24 HOURS OF THE DAY

Hours of service in 2020



Hours of service in 2023



- Guides
- Maintenance
- Old Sacramento Waterfront Overnight Security
- Old Sacramento Waterfront Security
- JKL Corridor Security

POLICY INITIATIVES

- » Testified at City Council to support a yearly budget including funding for police overtime to support calls for service.
- » Supported a city siting plan to allow the City Manager to implement a temporary shelter program to make more shelter beds available for people experiencing homelessness.
- » Advocated for county budget funding of Community Outreach Recovery Empowerment (CORE) wellness site and jail diversion and anti-recidivism services.
- » Testified in support of the city's encampment enforcement protocol, strengthening the ability to enforce existing ordinances including sidewalk and critical infrastructure buffer zones.



2023 by the Numbers



Service requests completed

81,319



Litter removed

1.56M lbs



Hours worked

53,075



Miles powerwashed

104



Public safety assists

16,297



Downtown Resource
Coordinator contacts

2,041



Creating Our Spaces

Downtowns are central social districts. As the heart of not only the city, but the region, a downtown neighborhood should be viewed as comfortable and welcoming to all.

In an effort to reimagine downtown spaces, the Partnership completed infrastructure projects and developed short-term solutions with tiered approaches for long-term impact; building a vision for the district and its stakeholders.



Cesar Chavez Plaza Mobile Infrastructure & Lighting Enhancements

- » Installed mobile infrastructure, including table setups with umbrellas, table tennis, a mobile library, mobile play structure, and cornhole boards that create an active space and encourage people to extend their stay downtown.



Art in Vacant Spaces

- » Partnered with Sacramento Valley Spark, a local art-based non-profit, to display the Penrose LED wall, which lit up a vacant building at 8th and K Streets.
- » Sponsored the Faith J. Mckinnie Project Space for Curatorial Intervention, an engaging art gallery full of thought-provoking pieces.



“Al Fresco on K” Programming

- » Prioritized a people-first approach by installing al fresco seating on K Street in Old Sacramento Waterfront. Opening up the street to people encouraged visitors to extend their stay and enjoy activations like live music while shopping at local businesses, resulting in increased time and spending at surrounding businesses.



Old Sacramento Waterfront Embarcadero Mobile Activations

- » Added Adirondack chairs to provide a place for guests to rest and enjoy the views of the waterfront.
- » Focused on activating the embarcadero with events put on by outside producers such as Dance on the Edge, Waterfront Yoga, and the Second Sunday Brunch Market.



Mobility and Safety

- » Worked alongside the City of Sacramento to transform the safety of city streets for pedestrians, bikers, and drivers, including a lane reduction and addition of a separated bike lane on I Street, a protected bike lane on 9th Street, and a 2-way conversion of 5th Street to be implemented in 2024.

DOWNTOWN FACILITIES

Downtown Sacramento is home to a multitude of large-scale indoor and outdoor entertainment venues, including Golden 1 Center, SAFE Credit Union Convention Center and Performing Arts Center, Capitol Mall, Embarcadero at the Old Sacramento Waterfront, and Cesar Chavez Plaza. Home to the Sacramento Kings and Broadway Sacramento (to name a few), these facilities add tremendous value to the region, hosting programming nearly 365 days a year.



Golden 1 Center

Visitors: 1.9M

Visits: 3.4M (+40.9% from 2022)

Golden 1 Center is home to the Sacramento Kings and The Beam that has become a beacon of victory for downtown Sacramento. The world-class facility has held hundreds of basketball games, concerts, and events, proving to be one of the driving factors of interest and investment downtown.

2023 Event Highlights:

- » Sacramento State commencement – 48.7K visits
- » Carrie Underwood – 35.8K visits
- » NBA Playoffs Game 7 – 27.6K visits



SAFE Credit Union Convention Center

Visitors: 420K

Visits: 880K

The newly renovated and expanded convention center draws in more than 100,000 tourists and innovators alike by providing a space to celebrate, exchange ideas, and innovate.

2023 Event Highlights:

- » SacAnime – 51.6K visits
- » NCVA Boy's Region Championship – 14.7K visits



SAFE Credit Union Performing Arts Center

Visitors: 224K

Visits: 353.9K

The Performing Arts Center elevates Sacramento's cultural offerings by attracting top caliber events and talent. National Broadway tours, world-renown speakers, Sacramento Ballet, and the Sacramento Philharmonic & Opera grace the facility and leave spectators in awe by the thousands.

2023 Event Highlights:

- » Hairspray – 7.8K visits
- » Les Miserables – 7.7K visits



Capitol Mall

Visitors: 870.5K

Visits: 1.8M

Stretching from the Capitol's west lawn to Tower Bridge, Capitol Mall serves as both an iconic political symbol and a popular venue for community events, blending civic significance with an urban atmosphere.

2023 Event Highlights:

- » Farm-to-Fork Festival – 21.4K visits
- » Sacramento Pride – 17.6K visits



Old Sacramento Waterfront Embarcadero

Visitors: 422.4K

Visits: 499.2K

The Embarcadero hosts some of the best views in the city. Lined with unique shops, restaurants, and picturesque views, the Embarcadero stands as a testament to Sacramento's rich heritage and serves as a lively hub for both locals and tourists.

2023 Event Highlights:

- » Mardi Gras Carnival – 4.4K visits
- » Fourth of July – 4.3K visits



Cesar Chavez Plaza

Visitors: 124.3K

Visits: 185.7K

The downtown centerpiece is an established cultural hub that hosts events and concerts. In the midst of a renaissance, the plaza stands as a tribute to community unity and the enduring legacy of Cesar Chavez.

2023 Event Highlights:

- » Bryson Tiller – 14.7K visits
- » Concerts in the Park – 74K visits



Creating Our Spaces

Downtown Sacramento Partnership produces events, programs, and promotions in every part of the district throughout the entire year; designing experiences for residents, visitors, and employees. These events and programs not only bring people downtown, but serve as valuable assets to business and building owners, residential properties, and more.

Recognized as one of the top producers in Sacramento, Downtown Sacramento Partnership has grown the notoriety of the district through diverse events and promotions to hundreds of thousands of people in the region.



STATE OF DOWNTOWN

- 900 attendees
- 1.2M earned media reach

Sacramento's movers and shakers gather to exchange ideas and prioritize economic development goals for the upcoming year. State of Downtown is the place for elected officials, community and business leaders, and nationally recognized keynote speakers to embrace the innovative and creative entrepreneurial spirit of the region's urban center.



ST. PATRICK'S DAY PARADE

- 27K attendees
- 40+ participating clubs
- 19 vendors

The region's largest annual St. Patrick's Day Parade and festival is a tradition that brings tens of thousands of people to Old Sacramento Waterfront and supports local businesses.



CONCERTS IN THE PARK

- 74K attendees
- 3.8M earned media reach
- 2.3M social media impressions

The longest running free music festival in California and a staple of the Sacramento experience that draws thousands of fans downtown every week from May-July.



DOWNTOWN ICE RINK

- 4M earned media reach
- 95K pedestrians
- 173K social media impressions

Recognized as a seasonal landmark in the heart of the entertainment district, the Downtown Ice Rink proves to be a vital holiday season fixture every year, drawing in tens of thousands of skaters and an abundance of media coverage.



THEATRE OF LIGHTS

- 51K attendees
- 3.1M earned media reach
- 200K social media impressions

The annual light show has expanded to turn Old Sacramento Waterfront into Sacramento's holiday district. Drawing in 50,000+ spectators from across the region, Theatre of Lights has been recognized as one of the best holiday light shows in the country.



DINE DOWNTOWN

- 176K social media impressions
- 2.5M earned media reach
- 117K webpage views

An annual culinary adventure that supports downtown restaurants during a notoriously slow time for the hospitality industry. The dining celebration has sold over 130K meals, generated more than \$7 million in restaurant sales, and raised thousands of dollars for selected charity partners.



SUNSET SIPS

- 244K social media impressions
- 527K earned media reach

Downtown bars and restaurants offer a limited time menu at special pricing as a part of this summer-long promotion. Produced by the Partnership, this program draws an engaged audience and boosts business during the slow, hot summer months.



FARMERS' MARKET

- 41K shoppers
- 40+ vendors
- 26 weeks

Downtown employees and residents get the farm-to-fork experience at this community oriented event centered around California seasonal favorites with locally crafted food and produce.



BODEGA DAYS

- 9K shoppers
- 15 vendors
- 22 weeks

Bodega Days transforms César Chávez Plaza to a midday market made up of artisans, food vendors, and Sacramento area farmers with fresh produce.

DOWNTOWN SACRAMENTO PARTNERSHIP EVENT SUPPORT TOOLKIT

Downtown Sacramento Partnership is proud to be highly regarded by local event producers and government agencies for creating successful events year-round. In 2023 the Partnership created an Event Toolkit to assist outside producers, eliminating unnecessary hurdles and creating a mutually beneficial system where the district and its business community thrive from events.

Our toolkit lays out the process of applications, permitting, and potential sponsorships to elevate community trailblazers to capitalize on what downtown has to offer.

Movies Under the Stars



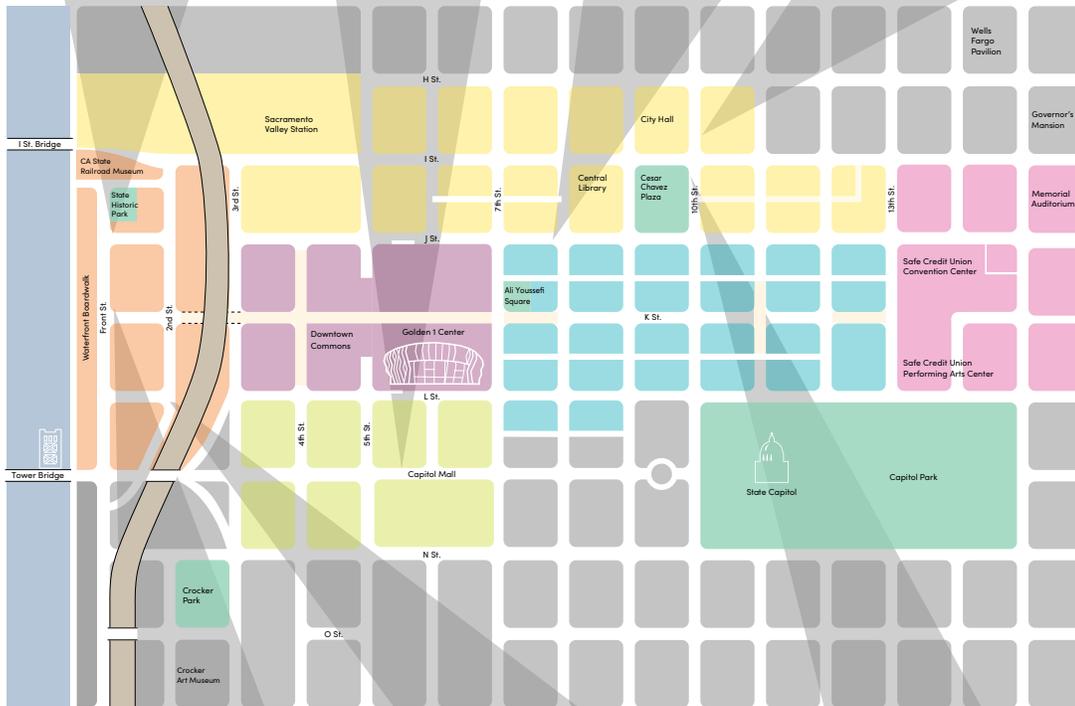
Farmers' Market



Downtown Ice Rink



Concerts in the Park



- Civic Center
- Capitol Mall
- Entertainment District
- Old Sacramento Waterfront
- Theater District
- The Kay



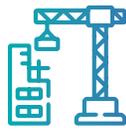
Theatre of Lights



St. Patrick's Day Parade



Bodega Days



Building Our Business

DOWNTOWN BUSINESS INCUBATOR: CALLING ALL DREAMERS

For over a decade, Downtown Sacramento Foundation managed a business competition titled Calling All Dreamers, where entrepreneurs would participate in months-long programming to vie for prize money and a chance to open a storefront downtown. However, changing business and retail climates require evaluated programs.

In 2022, Calling All Dreamers adapted from a business competition to be one of Sacramento's leading business incubators. Since re-launching, five out of seven finalists in the 2022-23 season have signed leases in downtown locations.

Downtown Sacramento Partnership has been key in helping me to develop my vision in order to make this dream a reality, so I couldn't see myself opening anywhere else but in the district.

LATERICA REDDIX

Owner of Cerealism, 2019 CAD finalist





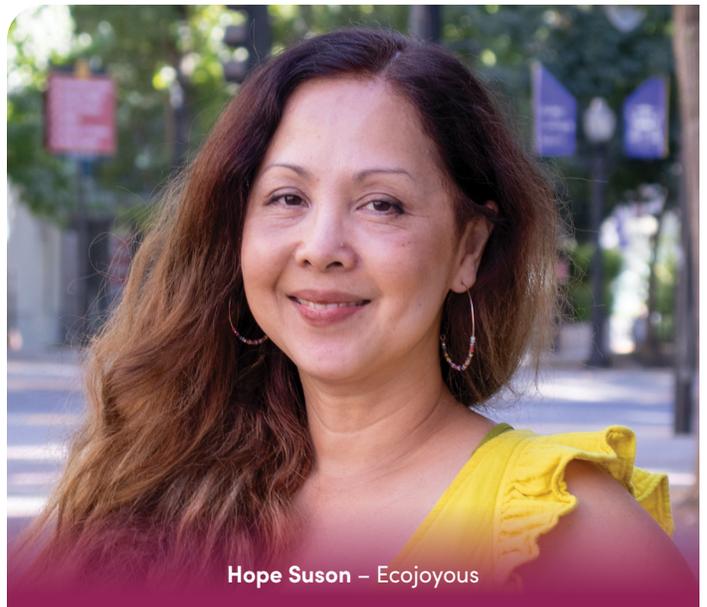
Angel De La O & Manushi Weerasinghe – Capital Tuk-Tuk



Ashley Kirk – Planted Foods

Your belief in our business has been the driving force behind our successes. Thank you for being an integral part of our remarkable year.

MONET DYSON
Owner of Dipped N Color Splat Studio
and former winner of Calling All Dreamers



Hope Suson – Ecojoyous



Iyanna Jennings & Lauren Kealer – Nouvelle Healing



Lauren Hess & Tish Sparks – The Dreamland Cinema



Building Our Business

Downtown’s natural progression from a daytime office district to a central social district brought new opportunities and highlighted new areas of advancement for the district. 2022 was a year spent assessing, while 2023 was a year of action and new beginnings, transitioning from a 9–5 district to a 24 hour community.

RESIDENTIAL DEVELOPMENTS



Anthem Properties – 905 S St. | 225 Units (Under Construction)



Envoy – 11th & J St. | 153 Units (Opened)



Maker – 1516 S St. | 137 Units (Opened)



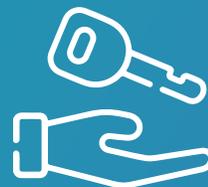
The A.J. – 251 6th St. | 345 Units (Under Construction)



Cypress – 1330 N St. | 98 Units (Under Construction)



18% residential increase in 2023



46 businesses signed leases, opened, or reopened within our PBID boundaries

HOTEL DEVELOPMENTS



AC Hotel By Marriott Sacramento – 905 7th St. | 179 Units (Opened)

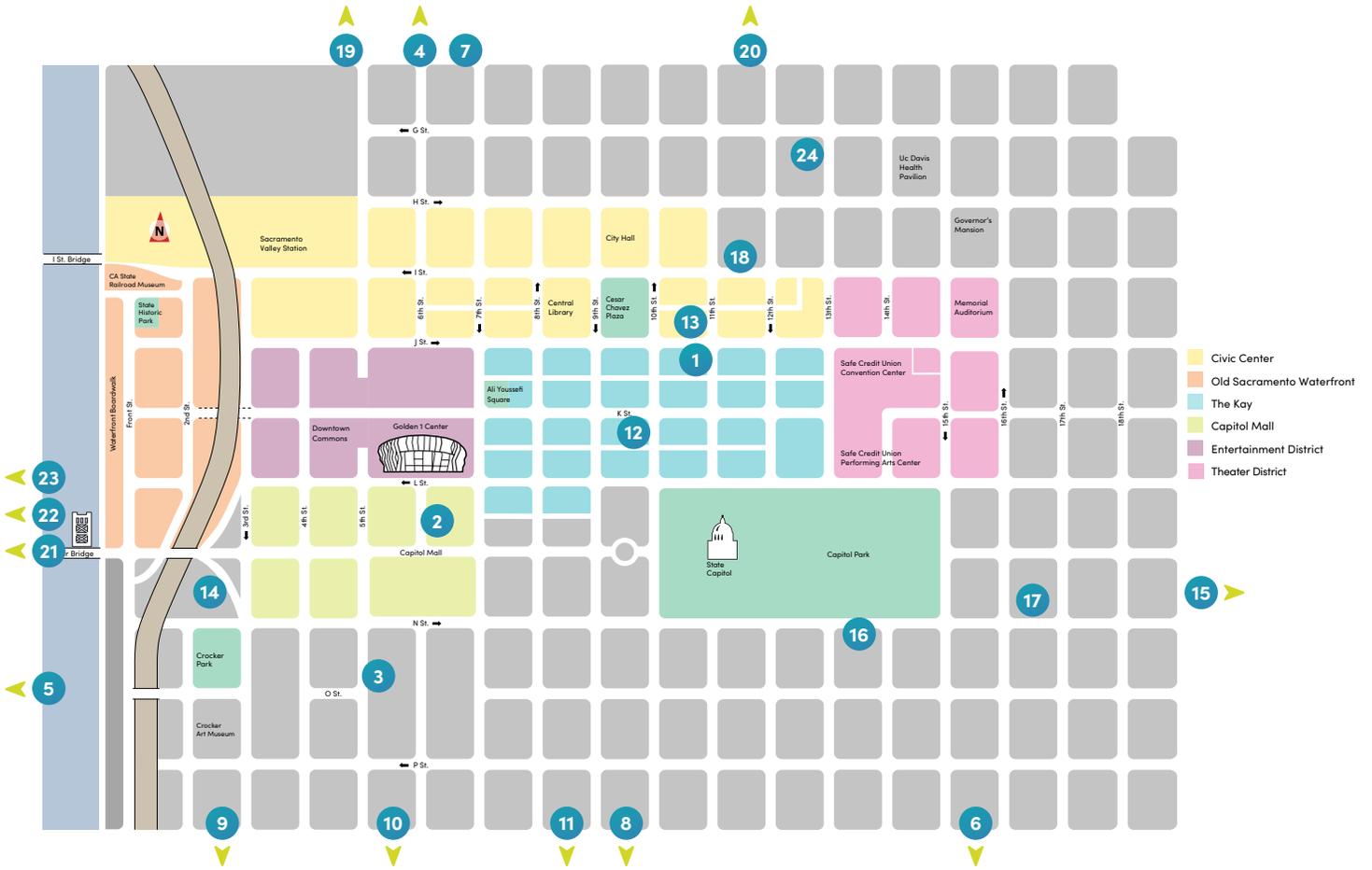
Project Name	Address	Status	Rooms
AC Hotel by Marriott Sacramento	905 7th Street, Sacramento, CA 95814	Opened	179
15th & K Convention Center Hotel	1430 K Street, Sacramento, CA 95814	Proposed	350
Old Sacramento Historic Hotel	100 I Street, Sacramento, CA 95814	Proposed	190
Canopy by Hilton	830 L Street, Sacramento, CA 95814	Proposed	265
10K	928 K Street, Sacramento, CA 95814	Proposed	205
14i	826 14th Street, Sacramento, CA 95814	Proposed	19

POLICY INITIATIVES

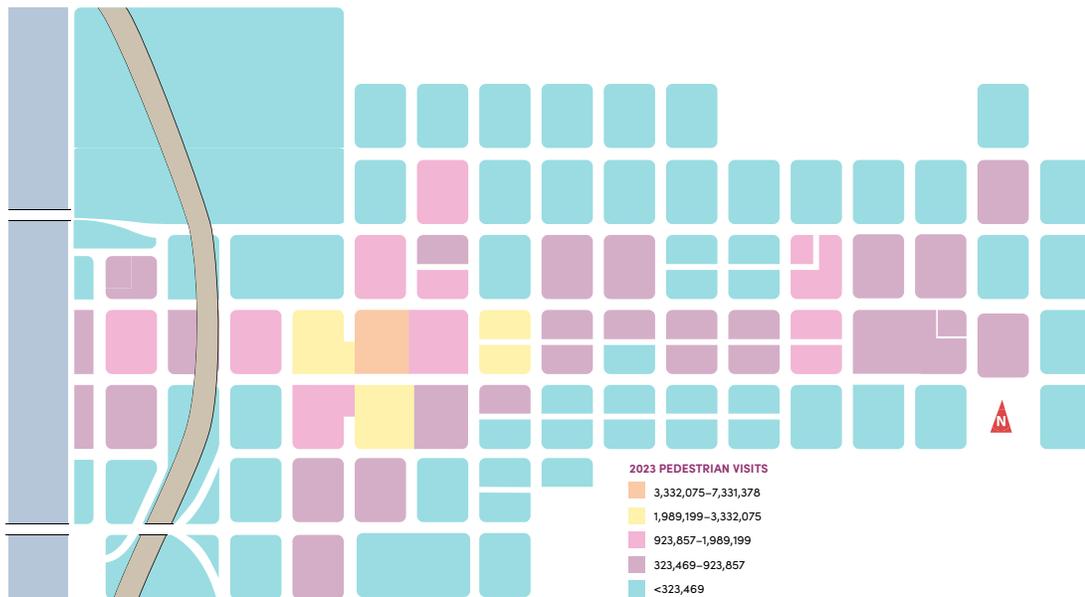
- » Supported proposed updates to 2040 General Plan to allow for more housing units and amenities.
- » Advocated for a central city exemption in the proposed Community Benefits Agreement Ordinance to prevent roadblocks to making downtown a destination for catalytic investment.
- » Secured adjusted implementation of proposed Department of Utilities development impact fee increases with exemptions for existing applicants.
- » Addressed the infeasibility of proposed updates to the existing Mixed Income Housing Ordinance through direct advocacy with councilmembers, data-driven letters of concern, and public comment at City Council.

Developing Downtown

Building a viable, well-rounded neighborhood from the ground-up was a tremendous endeavor taken head-on in 2023. Between beginning and completing various residential buildings and hotels downtown, there is a platform of opportunity built for years to come.



DOWNTOWN SACRAMENTO VISITATION HEAT MAP



COMPLETED

- 1 **Envoy**
1010 11th St.
- 2 **The Frederic**
601 Capitol Mall
- 3 **Capitol Towers Midrise**
1421 5th St.
- 4 **The A.J.**
251 6th St.
- 5 **805 Riverfront**
805 Riverfront St.
W. Sacramento
- 6 **Maker**
1516 S St.

UNDER CONSTRUCTION

- 7 **Wong Center**
631 F St.
- 8 **905 S St.**
905 S St.
- 9 **The Bernice**
1990 3rd St.
- 10 **Cypress**
1330 N St.
- 11 **Jefferson School / Cresleigh**
1619 N St.

PROPOSED

- 12 **1121 I St.**
1121 I St.
- 13 **1023 J St.**
1023 J St.
- 14 **Lot X**
201 N St.
- 15 **Juno**
1308 28th St.
- 16 **525 S St.**
525 S St.
- 17 **Monarch**
805 R St.
- 18 **10K**
930 K St.
- 19 **The Telegrapher**
246 6th St.
- 20 **Esperanza**
424 12th St.
- 21 **River One Phase I**
Riverfront Street & Tower Bridge Gateway,
W. Sacramento
- 22 **River One Phase II**
731 3rd St., W. Sacramento
- 23 **50 Waterfront Pl.**
50 Waterfront Pl.
- 24 **The Grace**
1430 G St.



DSP continues to be a vital force in advocating for downtown's revitalization and growth through proactive engagement with leaders and stakeholders.

NIKKY MOHANNA
Mohanna Development Co.





Engaging Our Community

Downtowns are everyone’s neighborhood, and building emotional investment in a neighborhood is crucial for short and long-term development.

Downtown Sacramento Partnership’s team spent a large part of 2023 assessing what the community wanted and needed from downtown, and how to showcase the value of a central social district.

SOCIAL MEDIA RENAISSANCE

The marketing team utilizes social media to solidify downtown Sacramento as a destination of choice. Downtown Sacramento Partnership promotes events, businesses, and unique experiences that highlight downtown’s cultural vibrancy and heighten emotional connection. It paid off with unprecedented growth.

“FOUND DOWNTOWN”

Downtown Sacramento Partnership partnered with Yellow Brick Group, a local creative agency, to showcase some of downtown’s deep-rooted cultural experiences in the “Found Downtown” video series. Featuring the Nightwalkers dance battle and Torch Club’s Sunday Sessions, @downtownsac shined a light on these hidden gems of the district.

POLICY INITIATIVES

Increased distribution of policy email Action Alert and expanded subscriber base and Downtown Sacramento Partnership’s call-to-action platforms to inform stakeholders of key upcoming policy items.



“_____ Downtown”

In 2023, Downtown Sacramento Partnership ventured with GRDN Media to capture the soul of downtown. In an era of major growth and rediscovery, Sacramento natives and trailblazers serve as a reminder that downtown has always been a neighborhood filled with vibrant culture, community, and entrepreneurship.



WILL THOMPSON

With downtown as his playground growing up, Will has a different view of the district than most. Now he's inviting everyone else to view it through his lens. As the founder of the photography collective "Good Inc.," he's forging a creative community that wasn't there when he grew up to show off the creative heart of our city.



DANIELLE FOSTER

As the Executive Director of the Capitol Area Development Authority (CADA), Danielle builds community. She spends her days rebuilding and reimagining ways to unlock the district's full potential. Danielle knows that when downtown thrives, the whole city thrives.



RAVIN PATEL

Ravin runs all culinary operations for The 7th Street Standard and Clayton Club. The rich cultural history of downtown inspires his cuisine, and his desire to practice his craft in the district.

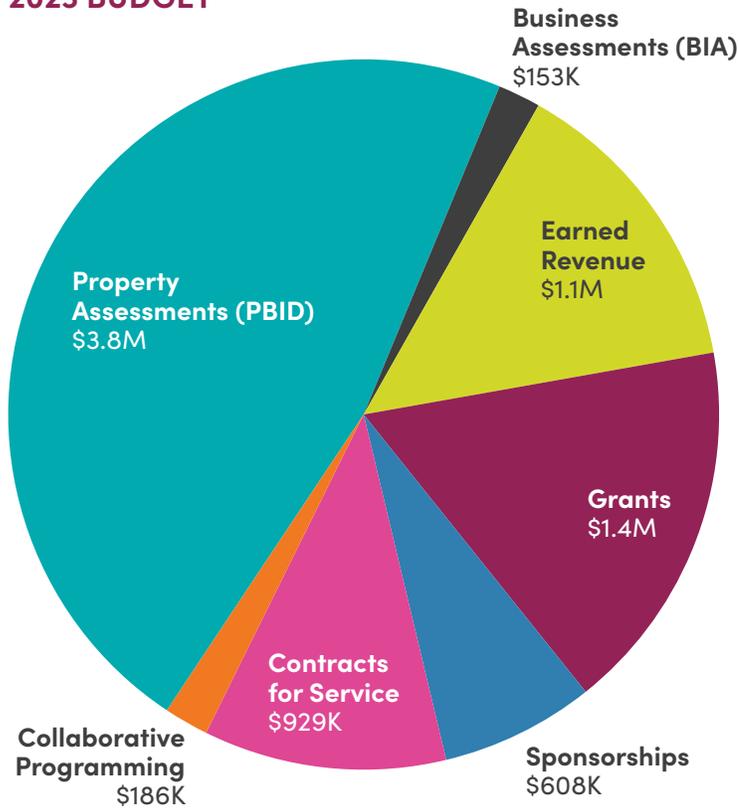


RYAN ROYSTER

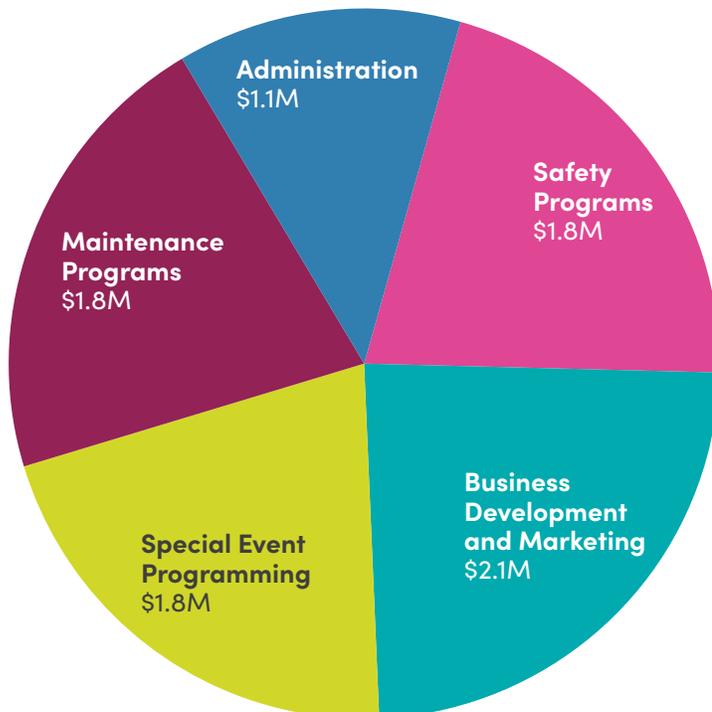
Ryan is the Director of Brand Experience at Solomon's Vinyl Diner. As an experience designer, he's keeping the artistic spirit of downtown alive. From its roots of the home of a thriving Chinatown, Japantown, and historic Black business district, Sacramento's story continues to be written by people like Ryan.

Financing

2023 BUDGET



EXPENSE



2022 AUDITED FINANCIALS

Current Assets	
Cash and cash equivalents	\$2,467,740
Accounts receivable	\$647,342
Related party receivables	\$2,487
Prepaid expenses	\$100,795
Other current assets	\$338,370
Total current assets	\$3,556,734
Property and equipment net	\$452,846
Other assets	\$2,500
Total assets	\$4,868,825

Current Liabilities	
Accounts payable	\$151,868
Accrued expenses	\$768,037
Deferred revenue	\$98,331
Finance lease liabilities, current portion	\$5,651
Operating lease liabilities, current portion	\$210,112
Total current liabilities	\$1,233,999
Finance lease liabilities, net of current portion	\$8,204
Operating lease liabilities, net of current portion	\$721,209
Total liabilities	\$1,963,412

Net Assets	
Without donor restrictions, undesignated	\$925,315
Without donor restrictions, designated	\$611,606
With donor restrictions	\$1,368,492
Total net assets	\$2,905,413
Total liabilities and net assets	\$4,868,825



Governing

Denton Kelley

LDK Ventures, LLC, *Chair*

Kipp Blewett

Rubicon Partners, Inc, *Vice Chair*

Randy Koss

Fulcrum Property, *Past Chair*

Angelo G. Tsakopoulos

Tsakopoulos Investments, *Secretary*

Janie Desmond-Ison

Steamers, *Treasurer*

Howard Chan

City of Sacramento, *Officer*

Nancy Park

Best Best & Krieger, *Officer*

Jenna Abbott

Sacramento Metro

Chamber of Commerce

Angelo Christie

AKT Investment Inc.

Bob Cook

Cook Endeavors

Chris Delfino

Delfino Madden O'Malley

Coyle & Koewler LLP

Ernesto Delgado

Ernesto Delgado Hospitality Group

LaShelle Dozier

SHRA

Paul Faries

JMA Ventures, LLC

Kevin Fat

Fat Family Restaurants

Danielle Foster

CADA

John Fraser

California State Parks

Terry Harvego

Harvego Companies

Captain Bryce Heinlein

Sacramento Police Department

Michael Heller

Heller Pacific Inc.

John Hodgson

The Hodgson Company

Richard Lewis

Broadway Sacramento

Henry Li

Sacramento Regional Transit

Aaron Marchand

Indie Capital



Jim Martone
State of California

Frankie McDermott
SMUD

Patrick Miller
Hyatt Regency Sacramento

Bay Miry
Miry Development

Moe Mohanna
Western Management

Alice Perez
AT&T California

John Rinehart
Sacramento Kings

James Robinson
Kaiser Permanente

Haley Rose
VSP

Phil Serna
County of Sacramento

Hilary Speck
Macy's

Mayor Darrell Steinberg
City of Sacramento

Erica Taylor
Golden 1 Credit Union

Mike Testa
Visit Sacramento

Councilmember Katie Valenzuela
City of Sacramento

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