

2016

Annual Report



downtown
SACRAMENTO
PARTNERSHIP





UNPRECEDENTED CHANGE IS SWEEPING DOWNTOWN SACRAMENTO.

Golden 1 Center is exceeding expectations and injecting new life into our urban core. With nearby property values surging, pedestrian traffic climbing and vacancy rates falling, downtown is well positioned to seize new opportunities for increased vitality and growth. With these exciting changes, it's easy to forget the years of hard work it took to lay the foundation.

The planning of Golden 1 Center took unparalleled collaboration and perseverance. Working with property owners, alongside new leadership at Sacramento Regional Transit and City Hall, we spent just as much time preparing the corridor surrounding Golden 1 Center as the facility itself. It's been incredible to see our hard work come together to transition downtown from an era of promise and planning, to an era of realization.

While it may be easy to think downtown has reached its potential, this isn't the time to sit back and relax. We've only just begun. We must continue to build upon the achievements you'll read about in this report, continue to work together, focus on outcomes, and push to keep downtown moving forward.

We need you to join us to build the next era for downtown Sacramento. Together, we can build value downtown!

Michael T. Ault
EXECUTIVE DIRECTOR

3

MOVING DOWNTOWN FORWARD

ADOPTED BY OUR BOARD OF DIRECTORS IN 2013, THE THREE-POINT PLAN IS OUR FIVE-YEAR STRATEGIC BLUEPRINT FOR BUILDING VALUE DOWNTOWN.

KEY OBJECTIVES

ENVIRONMENTAL IMPROVEMENTS & MANAGEMENT

- Enhance downtown's environment, minimize physical impediments, improve connections, and heighten the visitor experience.

ECONOMIC & COMMERCIAL ASSISTANCE

- Foster active investment with a focus on key users, small and mid-sized businesses, and promote specific industry clusters.

STRATEGIC DEVELOPMENT

- Prioritize key opportunity sites that remove blight and stimulate additional activity.

LOOKING AHEAD: 2017 PRIORITIES

- ▶ Accelerate a clear path to expand Sacramento's downtown convention center.
- ▶ Activate Old Sacramento's riverfront as a vibrant destination.
- ▶ Recruit residential-serving ground floor retail in Downtown Commons.
- ▶ Incentivize diverse housing development within the Central Business District.
- ▶ Advance Downtown Riverfront Streetcar project and relocation of Light Rail from K to H Street.

State of Downtown



BLOCKS

7,768,837
MILLION ^{sq ft} OF LAND

23,913,687

MILLION ^{sq ft} BUILDING SPACE

465

PARCELS



10 HOTELS



197

PROPERTY OWNERS

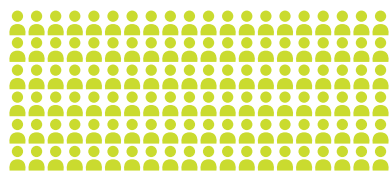


875,000

CONVENTION ATTENDEES



+BUSINESSES



100,000+

DAYTIME EMPLOYEES



12 MUSEUMS



4.3 MILLION VISITORS TO OLD SACRAMENTO

#SACCOLADES

Downtown Sacramento is the epicenter of a growing list of accolades.



#1 | CITY FOR EMPLOYEE ENGAGEMENT

– Forbes



#2 | CHOICE FOR PEOPLE LEAVING THE BAY AREA

– Greater Sacramento Area Economic Council



#3 | TOP HOTEL INVESTMENT MARKET

– Ten X



#5 | HOT STARTUP CITIES

– Entrepreneur



#6 | MOST FUN, AFFORDABLE U.S. CITIES

– Bloomberg



#14 | AMERICA'S COOLEST CITIES

– Forbes

Rising Downtown

At the forefront of innovation, downtown Sacramento is the region's economic engine. By day, it's the region's largest employment center with amenities rivaling any corporate campus. By night, it's a vibrant entertainment district with an unparalleled dining and nightlife scene.



downtown SACRAMENTO

PARTNERSHIP

As a private, non-profit organization, Downtown Sacramento Partnership is dedicated to building value in Sacramento's urban core. Since 1995, Downtown Partnership has served as the collective voice for downtown property owners, businesses and residents located within the 66-block Property and Business Improvement District (PBID) it serves.



OLD SACRAMENTO DISTRICT

In 2016, Downtown Partnership took over administration of the Old Sacramento District to manage the day-to-day needs of merchants and property owners while redefining the unique brand of the city's largest visitor destination.



PBID Map

— PBID Boundary

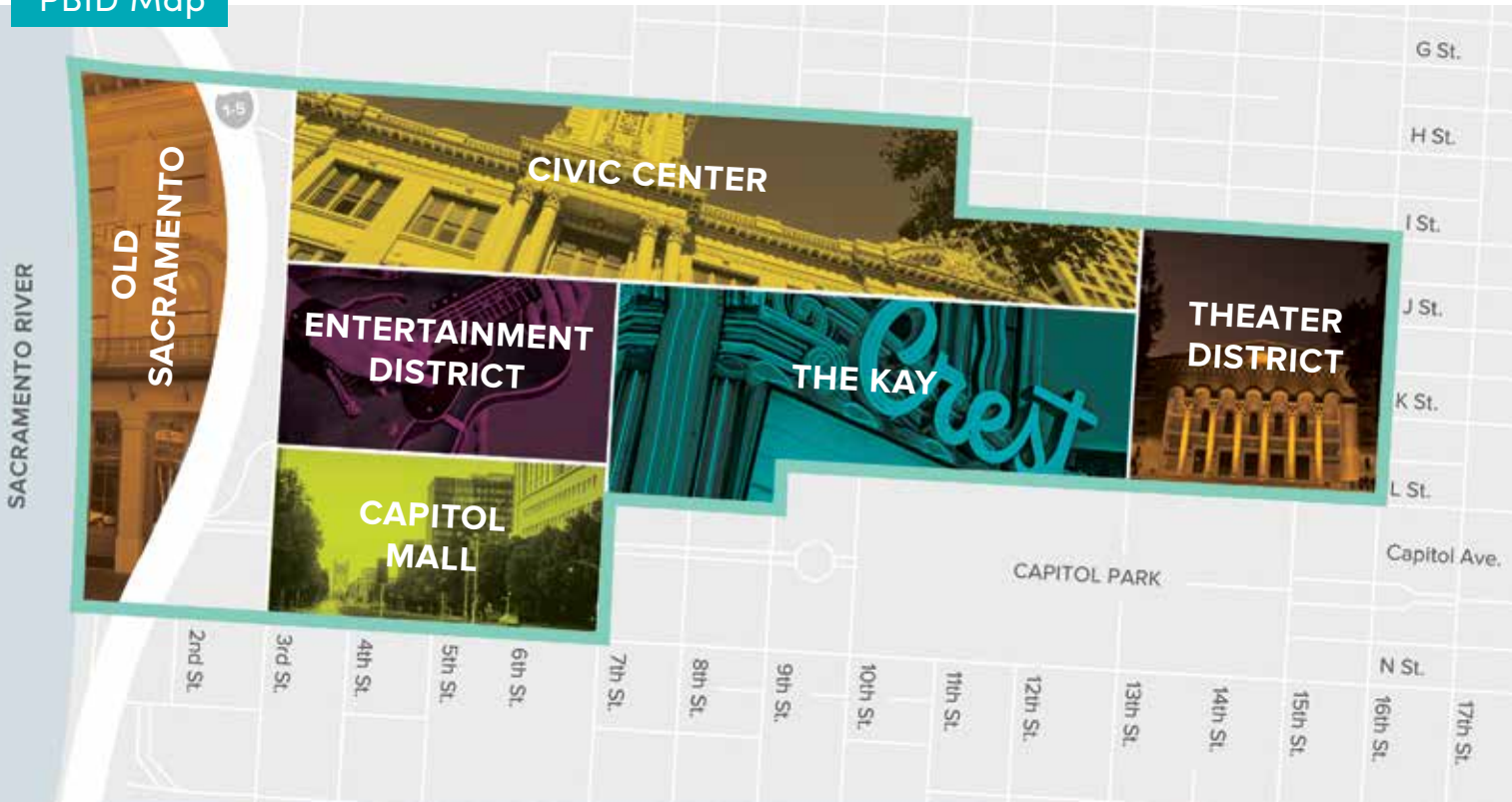


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Managing the Public Environment

The Field & Maintenance Services team works seven days a week to make the region’s downtown neighborhoods some of the cleanest and safest in the area.



DOWNTOWN GUIDES

The welcoming faces of Downtown Guides provide visitors with directions, assist businesses and support crime prevention efforts.

➤ Downtown Guides walk enough miles in a year to have walked to New York City!



MAINTENANCE SERVICES

The Maintenance team keeps the 66 blocks, 10 light rail stations and 24 bus stops in downtown looking their best.

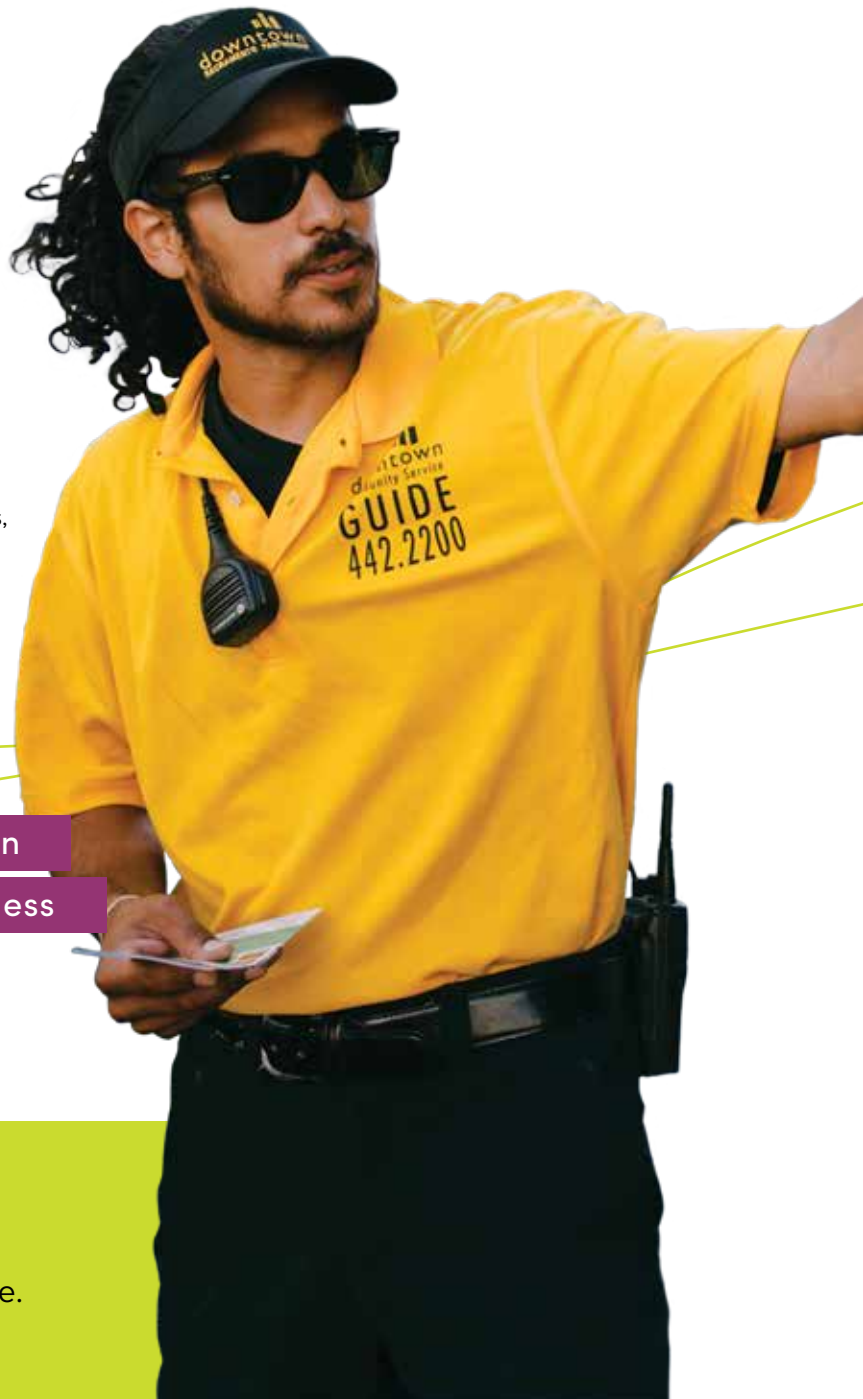
➤ 13,000 man-hours were spent keeping Old Sacramento clean in 2016.



COMMUNITY PROSECUTOR

A dedicated prosecutor of the Sacramento County District Attorney’s Office works with downtown businesses, property owners, governmental agencies, social services, law enforcement and community organizations to ensure public safety and uphold quality of life in downtown.

➤ Downtown was the first area of the city with a dedicated community prosecutor.



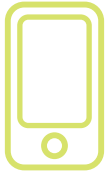
Downtown Partnership spent more than \$1 million addressing impacts of homeless issues in public spaces.



27,288
DIRECTIONS GIVEN



3,003
PIECES OF GRAFFITI
REMOVED



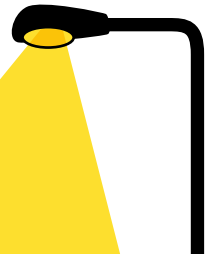
2,022 CALLS FOR
SERVICE



3,432
BLOCKS
POWERWASHED



404,237
POUNDS OF TRASH
REMOVED



98
NEW
STREETLIGHTS



KEEPING DOWNTOWN SAFE

Public safety continued to be a priority in 2016. To help people feel safe, Downtown Partnership participated in more than 50 planning meetings with local law enforcement and traffic planning agencies. Additionally, during every major Golden 1 Center event, ten supplementary Downtown Guides and Maintenance team members were deployed to keep downtown clean and safe.

86
NEW
LIGHTS IN
BUSINESS
WINDOWS



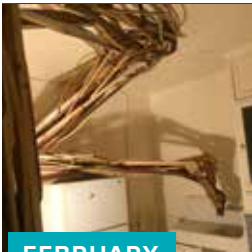
SHINING LIGHT ON DOWNTOWN

In partnership with the City of Sacramento, Sacramento Regional Transit and SMUD, Downtown Partnership worked with private property owners to improve lighting at the street, building and pedestrian levels. The Downtown Partnership-led program audited 32 downtown properties to supply tips and training.

MORE THAN
2 MILLION
VISITORS WALK
UNDER
DOWNTOWN
STREETLIGHTS ANNUALLY

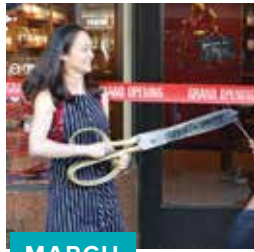
Building Downtown

A hotbed for business activity, and an attraction for visitors and young talent, major milestones during 2016 are continuing to fuel the region's rising success.



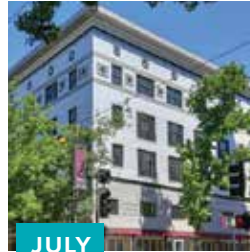
FEBRUARY

The temporary exhibit, Art Hotel, transforms the former Jade Apartments before demolition



MARCH

2015 *Calling All Dreamers* contest winner Allspicery opens at 11th & L streets



JULY

The first privately financed residential project in decades finishes renovations at The M.A.Y. Building



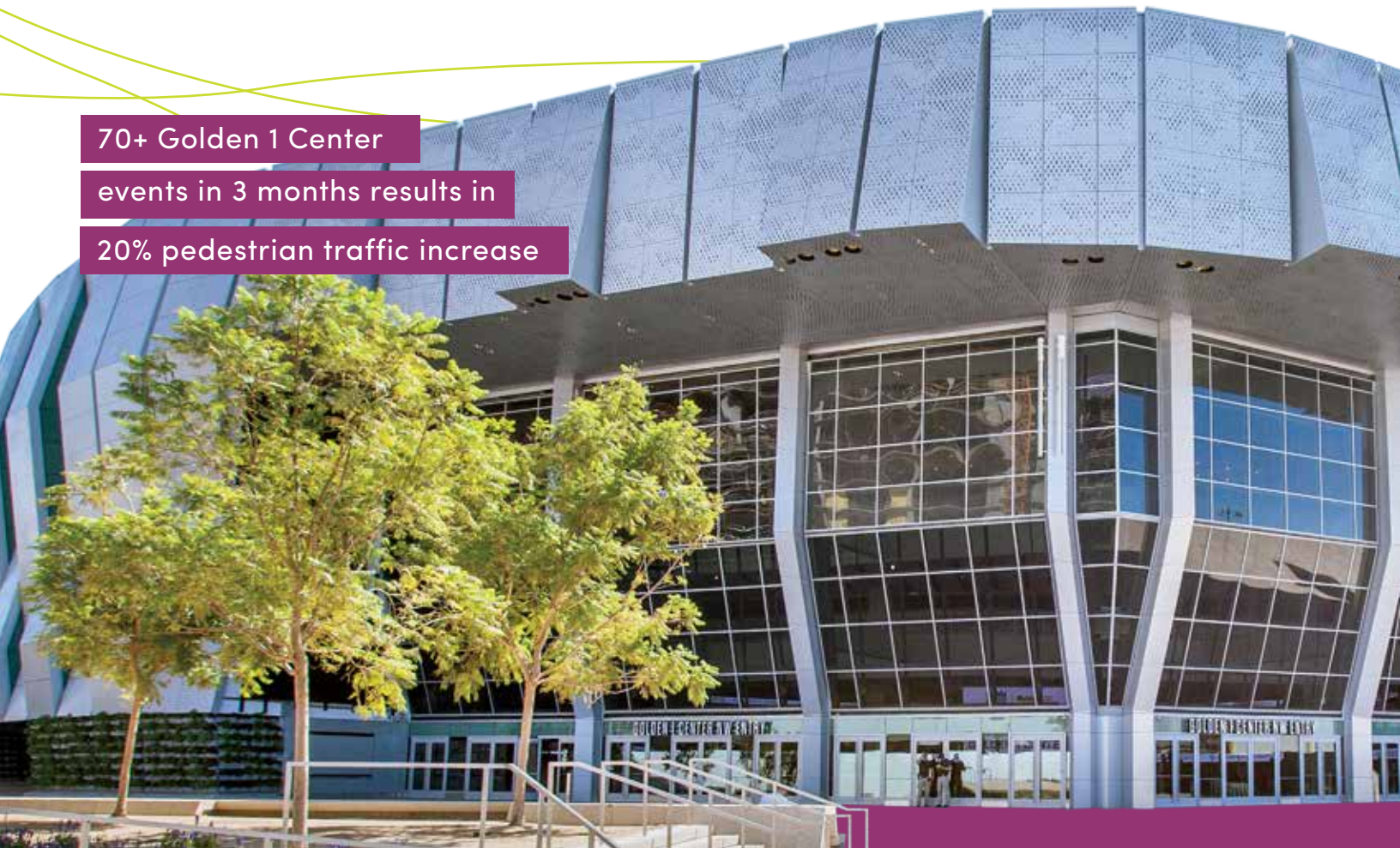
AUGUST

State of California awards Downtown Riverfront Streetcar project \$30 million

70+ Golden 1 Center

events in 3 months results in

20% pedestrian traffic increase



Downtown Partnership worked tirelessly to ensure downtown was ready for the Golden 1 Center opening.



AUGUST

Completion of the Riverfront Reconnection at 2nd Street & Capitol Mall improves access to Old Sacramento



SEPTEMBER

Sac RT reopens improved 7th & Capitol light rail station as flagship for the system
More than 60,000 riders used the stop in October



NOVEMBER

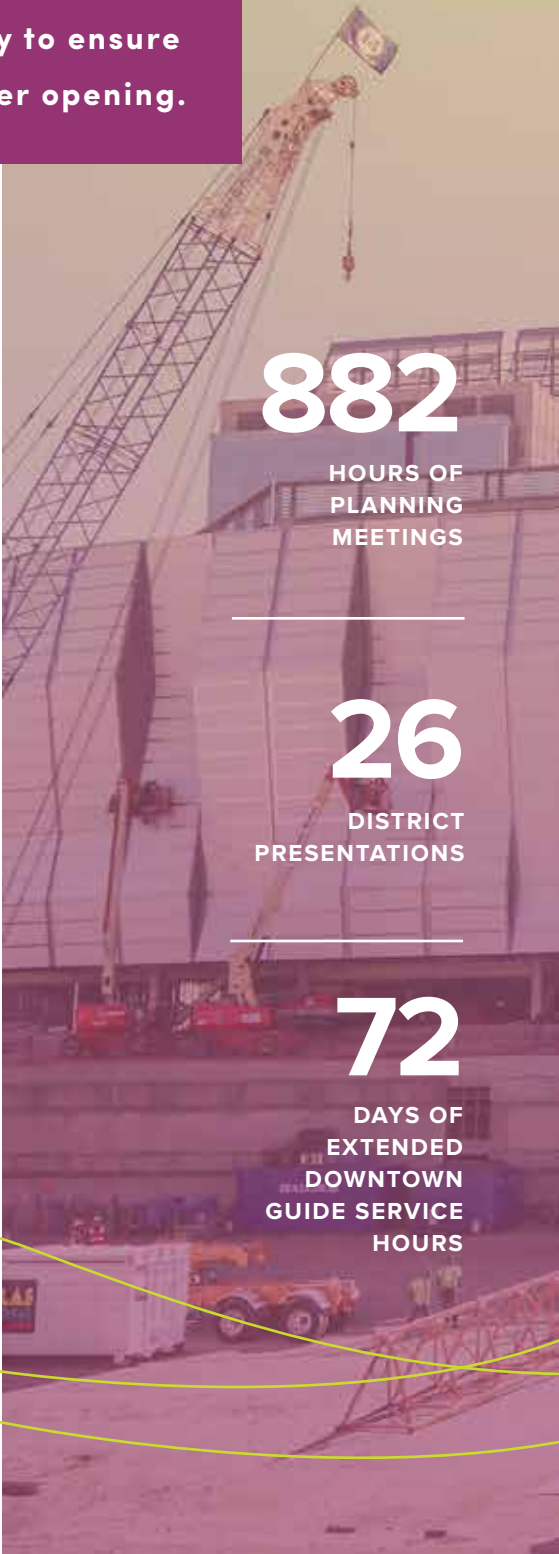
City Council approves master plan updates for the 240-acre Railyards project that initiates the doubling of downtown's footprint

OCTOBER

Golden 1 Center opens to sellout crowds



Golden 1 Center features an \$8 million, 18-foot tall statue designed by world-famous artist Jeff Koons.



882

HOURS OF PLANNING MEETINGS

26

DISTRICT PRESENTATIONS

72

DAYS OF EXTENDED DOWNTOWN GUIDE SERVICE HOURS


ACHIEVEMENT
 Investors are taking note and development is booming downtown.

3

3-POINT PLAN

Moving Downtown

Downtown Sacramento is the economic hub of California's Capital Region, bringing together the dynamism of the business world with the excitement of a growing urban neighborhood.



17.3M
SQ. FT. OF ALL CLASS OFFICE SPACE



10.3%
ALL CLASS OFFICE VACANCY RATE



9.7%
CLASS A OFFICE VACANCY RATE

Source: CoStar Properties, 2016

DOWNTOWN DEMOGRAPHICS



1-MILE \$55,093 | 3-MILE \$70,694
Average Household Income



1-MILE 101,968 | 3-MILE 183,456
Daytime Employees



1-MILE 21,326 | 3-MILE 140,469
Residents



1-MILE 7,320 | 3-MILE 42,012
Number of College Grads

MORE EMPLOYERS ARE CHOOSING DOWNTOWN

COMPANY	LOCATION
KIMLEY-HORN	555 CAPITOL MALL
CALIFORNIA PUBLIC UTILITIES COMMISSION	300 CAPITOL MALL
SKY SLOPE	821 K STREET
DOWNTOWN RAILYARDS VENTURE, LLC	980 9TH STREET
KING & SPALDING	621 CAPITOL MALL

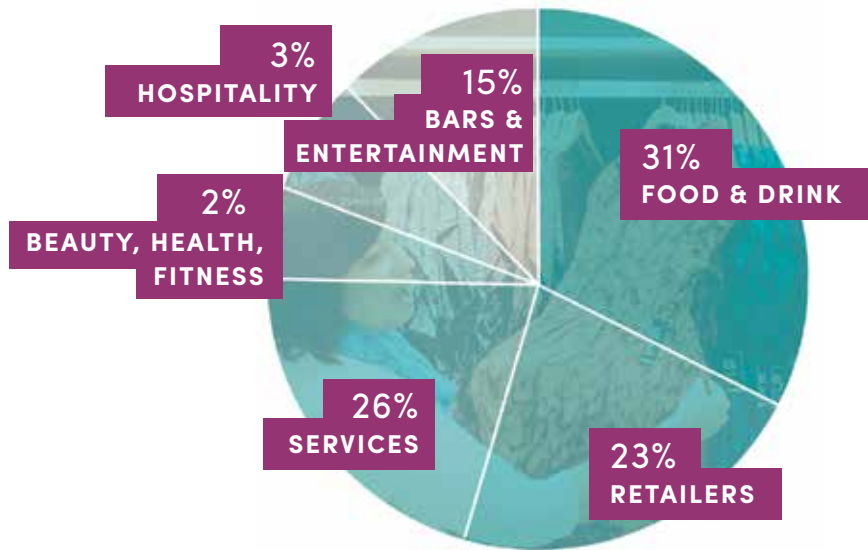
NOTABLE PROPERTY SALES



Thriving Downtown

Downtown Sacramento Partnership continues to serve the business and leasing community so that current and new businesses can navigate their way through public processes and ensure thriving commercial activity.

2016 BUSINESS MIX



22
NEW
BUSINESSES
OPENED
DOWNTOWN

16
AVERAGE
YEARS IN
BUSINESS

12 BUSINESSES DIRECTLY
RECRUITED OR ASSISTED
BY DOWNTOWN
PARTNERSHIP



BUSIEST DAY
SATURDAY



BUSIEST HOUR
12 PM

PEDESTRIAN ACTIVITY

Front St & K	856,197	
10th & K	854,977	
11th & L	351,269	
2nd & I	348,537	
7th & K	225,125	

Source: Motionloft (4th Quarter 2016 pedestrian traffic count)



Pokémon Go set off a craze in Old Sacramento during the summer

98%

increase in pedestrian traffic after 6 PM



Entrepreneurial activity is taking off downtown.

ACHIEVEMENT

3

3-POINT PLAN

Positioning Downtown

Downtown Sacramento Partnership has a unique perspective and understanding of the challenges and opportunities facing property owners. In 2016, policy and education efforts focused on land use, planning, transportation, business regulations, public safety, social services, and countless other issues important to keeping downtown a competitive and attractive place to live, work, visit and invest.

INCENTIVIZING DOWNTOWN LIVING

A year after the Downtown Housing Initiative was launched with a goal to create 10,000 new places to live over the next 10 years, the demand for downtown living continued to outpace supply. We regularly convened stakeholders to review new housing projects and initiatives that could streamline the development of new diversified housing options within the central city.

 **198** HOUSING UNITS
CREATED IN 2016

 **1.3K** HOUSING
UNITS UNDER
CONSTRUCTION

 **15K** HOUSING UNITS
PLANNED



12.4K
HOUSING UNITS
WITHIN 1 MILE
OF DOWNTOWN



64.8K
HOUSING UNITS
WITHIN 3 MILES
OF DOWNTOWN



"Smart urban living can be the future of Sacramento" Jan. 2016

THE SACRAMENTO BEE



ENHANCING MOBILITY

The grand opening of Golden 1 Center marked another milestone for downtown and our efforts to create a vibrant 18-hour city center. Downtown Partnership worked diligently with public safety partners to make the J-K-L corridor the safest, most well-lit, and user-friendly in the urban core.

Transportation Management Planning

From planning entry and exit routes for drivers, pedestrians, bicyclists, and people using light rail, to monitoring traffic flows, getting around downtown Sacramento has never been easier thanks to the Transportation Management Plan (TMP) created in 2016.

Sacramento Regional Transit System Improvements

Downtown Partnership joined key business leaders to serve on an advisory panel to provide feedback and guidance to improve Sac RT service. With new, strong leadership, Sac RT ridership has surged alongside customer satisfaction and confidence in the transit agency.

Transit Consolidation

Following permanent closure of the duplicative station at 7th & K streets, Sac RT made a larger investment in the nearby 7th & Capitol Mall station to create a flagship stop in the core.

Downtown Riverfront Streetcar

Downtown Partnership continued to participate in conversations to deliver effective service that appeals to and extends beyond the city's current commuter-centric system.

2016 ACTIVITY

- 19J
- Alley Activation
- Art in Public Places
- Bike Share
- Capitol Area Committee
- Capitol Mall Redesign
- Citywide Development Impact Fees
- Community Center Theater Transformation
- Community Revitalization Authority
- Convention Center Expansion
- Creamery Project
- Downtown Housing Initiative
- Downtown Streetcar Project
- Economic Development
- ESC Sign District
- Housing Trust Fund Ordinance
- Impact Fee Credits
- Jail Discharge
- Marshall Hotel Project
- Mental Health
- Minimum Wage
- MLS Stadium Project
- Parks - Capital Improvement Programs
- Parking Modernization Programs
- Permit Simplicity
- Powerhouse Science Center Project
- O Street Transportation Improvements
- Old Sacramento Boardwalk ADA Construction
- Railyards Project
- Rapid Rehousing
- Regional Transit System Improvements
- Sacramento Commons Project
- Smart Cities Grants
- SRO Ordinance
- State-Owned Property Development
- Truitt Park
- Waste Management

Activating Downtown

Downtown Sacramento Partnership produced events on more than 180 days of 2016 in order to activate a vibrant and attractive downtown.



STATE OF DOWNTOWN

5 speakers
700 attendees



ST PATRICK'S DAY PARADE

4,000 attendees
41 parade participants



DOWNTOWN FARMERS' MARKETS

26 weeks
4 locations
35 vendors
175.5K shoppers



THEATRE OF LIGHTS

5 weeks
80K visitors
6 actors
16 volunteers
100K+ lights

CHEERS TO 25 YEARS

To celebrate 25 years of Concerts in the Park (CIP), we gave the long-running series a brand new look and feel. An ode to the energy and momentum that's pulsing through downtown, the rebranding embraces CIP's history while stepping up our game to be on par with some of the most renowned music festivals out there!





DOWNTOWN SACRAMENTO
ICE RINK



DOWNTOWN SACRAMENTO ICE RINK

74 days
25K visitors



CONCERTS IN THE PARK

12 weeks
64.2K attendees
41 seasonal employees
1,700 bikes valeted
58 artists



WE PROVIDED SUPPORT TO MORE THAN 100 EVENTS BRINGING MORE THAN 500,000 VISITORS TO DOWNTOWN.

MARTIN LUTHER KING JR. MARCH

AMGEN TOUR OF CALIFORNIA

EARTH DAY

SAC REPUBLIC BLOCK PARTY

SACRAMENTO MUSIC FESTIVAL

GRAPE ESCAPE

GOLD RUSH DAYS

PARK(ING) DAY

FARM-TO-FORK FESTIVAL

TOWER BRIDGE DINNER

DÎNER EN BLANC

DOWNTOWN CHOWDOWN

CALIFORNIA INTERNATIONAL MARATHON

GREAT RACE

SANTA PARADE

NEW YEAR'S EVE SKY SPECTACULAR

AND, MORE!

ACHIEVEMENT

Public spaces are connecting people and places downtown.



Promoting Downtown

Downtown Sacramento Partnership communications programs and marketing initiatives promote downtown to ultimately increase its value. Between our websites and social media channels, we reached more than 1 million digital visitors in 2016.



DowntownSac.org

A trusted resource for investors, employers, policymakers and entrepreneurs, this site has the pulse on downtown development, resources and information.



Website

PAGEVIEWS
231.4K

↑ INCREASE
27%

GoDowntownSac.com

The urban lifestyle curator featuring maps, merchant directories, event calendars and celebrated blog, this site is the one-stop resource for the best of downtown Sacramento.



Website

PAGEVIEWS
549K

↑ INCREASE
57%



OldSacramento.com

This website promotes the many family-owned businesses, restaurants, bars, and more that make this riverfront district a true city gem.

Website

PAGEVIEWS
190K



Social Followers


FACEBOOK
45.7K

TWITTER
17.5K

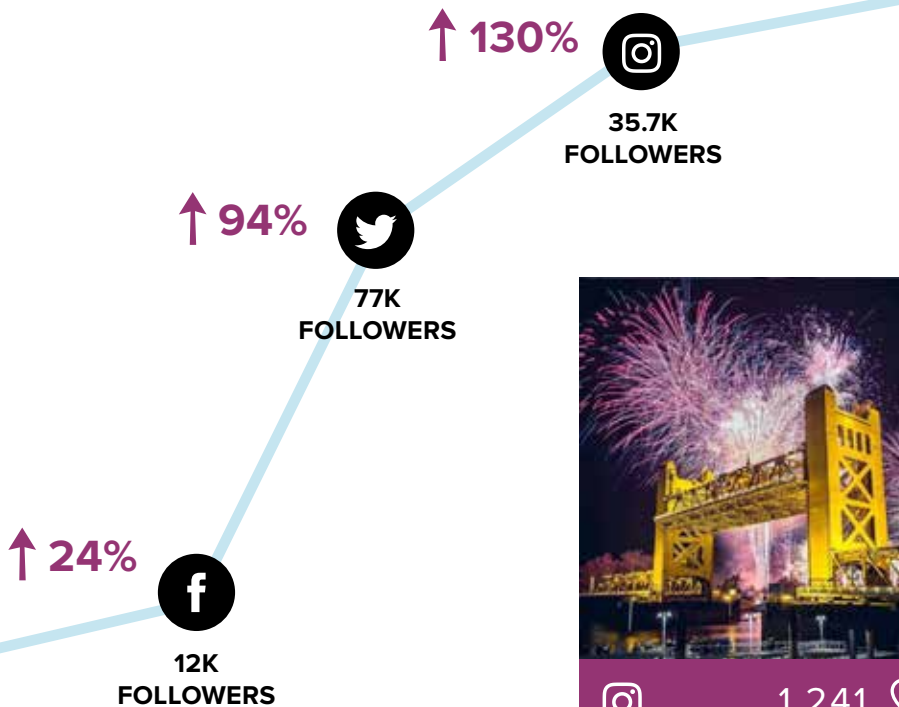
INSTAGRAM
15.7K



@DOWNTOWNSAC



11.8K subscribers



COOPERATIVE MARKETING CAMPAIGNS

Downtown Sacramento Partnership marketing and communications programs don't just promote the downtown lifestyle; they directly support growing business too!



The ever-widening belt of Dine Downtown continued to highlight downtown's culinary scene and drive traffic to local restaurants.

10 DAYS



34 RESTAURANTS



12.2K MEALS SERVED



\$464.7K ECONOMIC IMPACT



\$12K

RAISED FOR CALIFORNIA FOOD LITERACY CENTER

Fostering Downtown

The non-profit 501(c)3 Downtown Sacramento Foundation (DSF) supports programs that complement Downtown Sacramento Partnership priorities to improve the economic, physical, cultural and social environment that fosters civic pride.



2016 CALLING ALL DREAMERS WINNER
Oblivion Comics & Coffee

BOLSTERING URBAN ENTREPRENEURIALISM

In 2013, Downtown Sacramento Foundation launched *Calling All Dreamers* to cultivate the next generation of downtown entrepreneurs. The competition has since opened 14 new businesses and generated tremendous media exposure for downtown. Most importantly, the competition has fulfilled its goal of helping countless entrepreneurs take their first steps toward opening a business in a city they love.



14 NEW BUSINESSES



16K SQ. FT. OF RETAIL SPACE LEASED BY WINNERS



187.4K AUDIENCE REACH VIA EARNED MEDIA

149 APPLICATIONS



500K+ IN START-UP PRIZE PACKAGES

8.7K VOTES

PART-TIME JOBS CREATED

55



13

FULL-TIME JOBS CREATED

2016 DSF BOARD OF DIRECTORS

CHAIR Joe Coomes
BB&K LLP

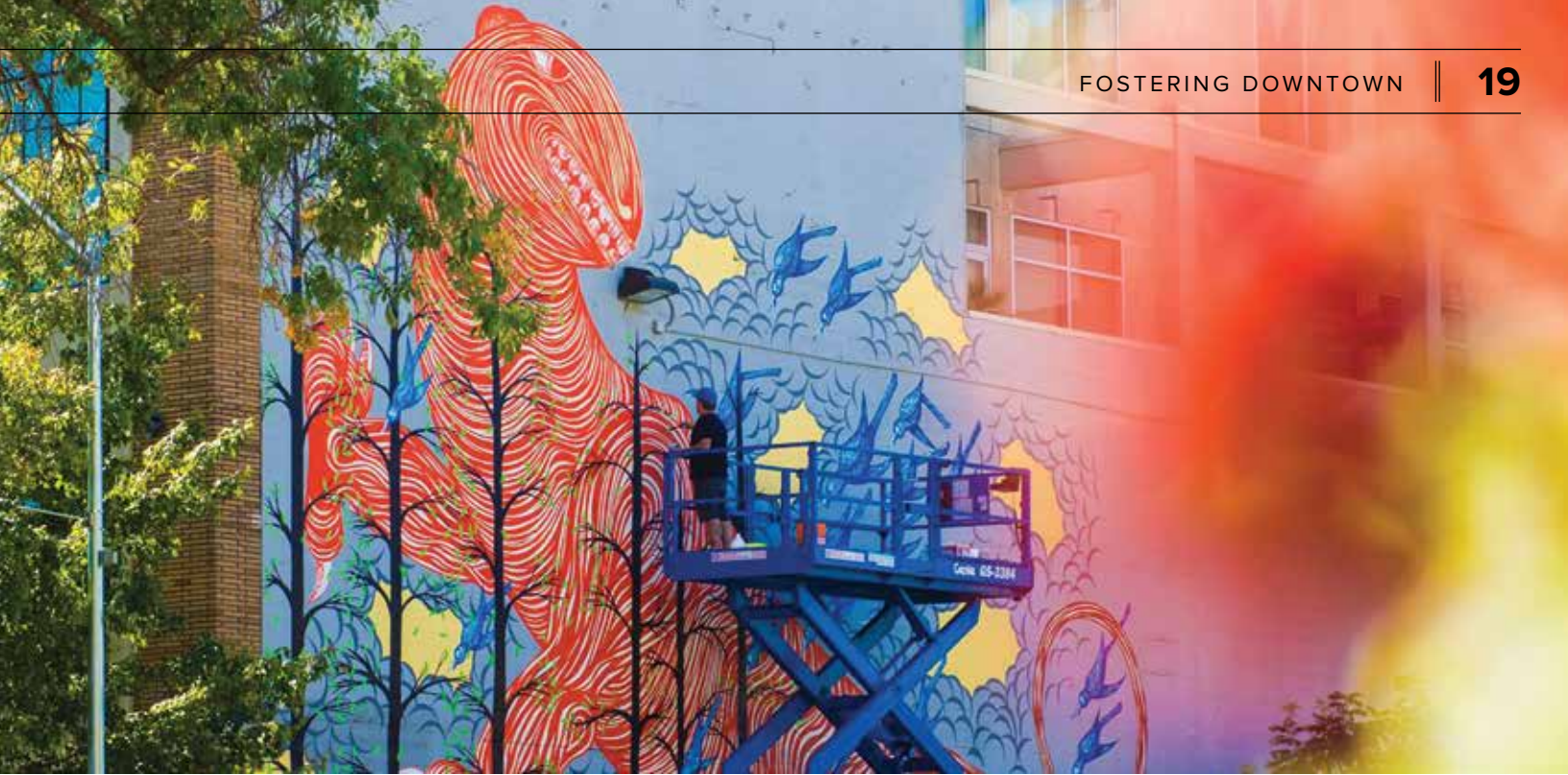
SECRETARY Lloyd Harvego
Harvego Enterprises

TREASURER Paul Faries
JMA Ventures, LLC

DIRECTOR Denton Kelley
LDK Ventures, LLC

DIRECTOR Erika Bjork
Sacramento Republic FC





SACRAMENTO MURAL FESTIVAL

August 2016

CHAMPIONING URBAN ACTIVITY

Downtown Sacramento Foundation lent more than 250 hours of staff support to activities growing downtown’s energy and culture.



PARK(ING) DAY
September 2016



DÎNER EN BLANC
October 2016

FOCUSING ON HOMELESS SOLUTIONS

Downtown Partnership worked with Sacramento Steps Forward and Sutter Health to fund Homeless Outreach Navigators, in bright blue uniforms, to identify homeless persons and connect them with local community service programs, care and permanent housing in accordance with the Housing First model.



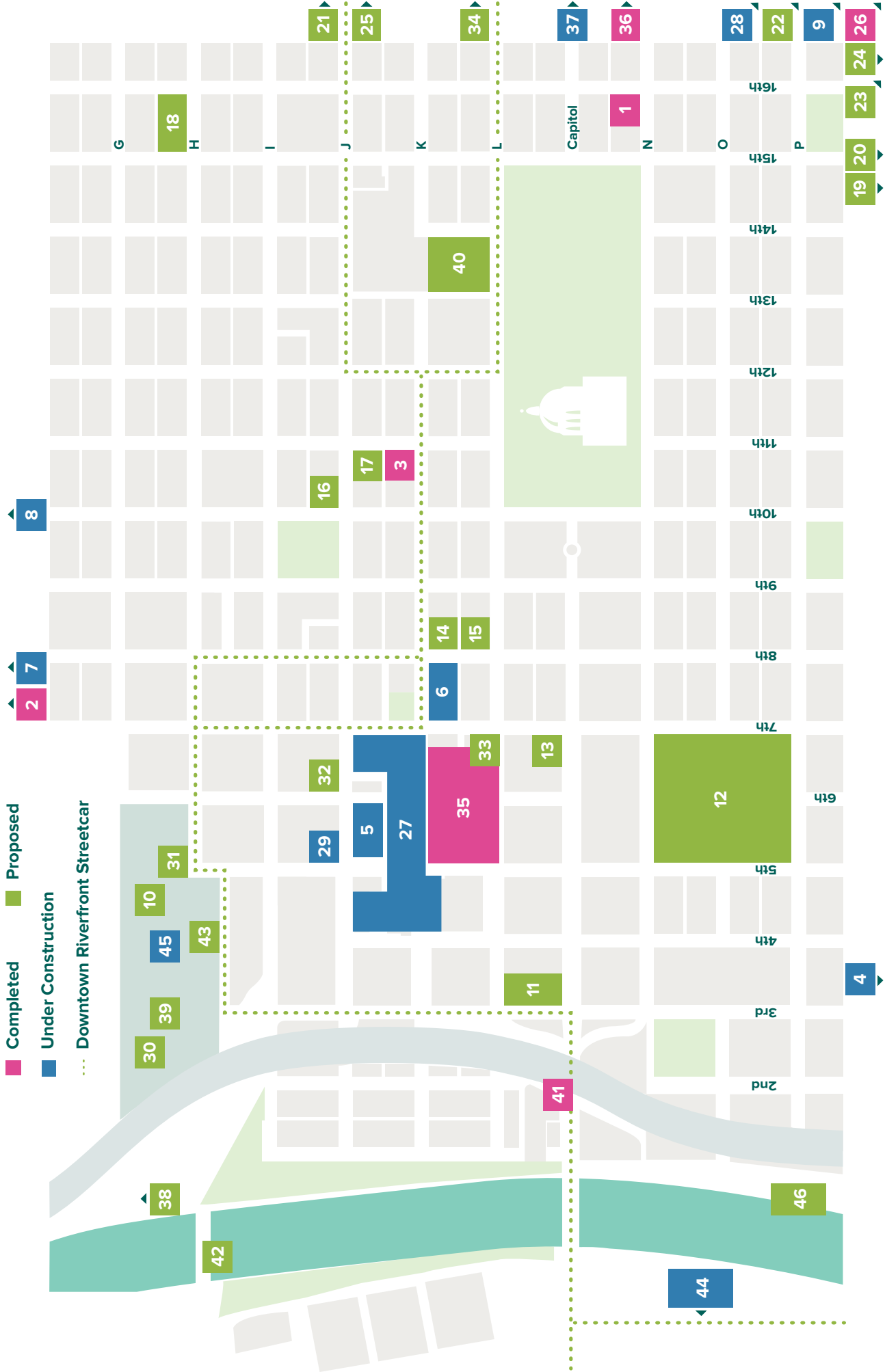
1.2K
contacts

84
housed

671
linkages to services

\$50K
invested into programs

DEVELOPMENT MAP



HOUSING

- 1) Eviva Midtown - 1517-1531 N St.**
180,000 sq. ft. mixed-use project with 118 residential units.
- 2) Cannery Place - Township 9 Development**
Affordable housing project with 180 residential units, and 11,000 sq. ft. retail space.
- 3) The M.A.Y. Building - 1029 K St.**
38,000 sq. ft. mixed-use project with 22 residential units and 12,000 sq. ft. retail space.
- 4) The Mill at Broadway - 3rd-5th Sts. & Broadway**
1,000-unit residential development.
- 5) Sawyer Hotel/Condos - 5th & J Sts.**
16-story mixed-use tower with 45 residential units and 250 hotel rooms.
- 6) 700 Block of K Street - 700 K St.**
250,000 sq. ft. mixed-use project with 137 residential units, and 66,000 sq. ft. retail space.
- 7) Township 9 - Richards Blvd., 5th-7th Sts.,**
2,800,000 sq. ft., mixed-use project with 2,300 residential units, 840,000 sq. ft. office space, and 145,524 sq. ft. retail space.
- 8) The Creamery - 1013 D St.**
Housing project with 117 single family residential units.
- 9) Ice Blocks - R St., between 16th & 18th Sts.**
200,000 sq. ft. mixed-use project with 142 residential units, 60,000 sq. ft. retail space, and 110,000 sq. ft. office space.
- 10) Metro Crossing - 7th & G Sts.**
200 affordable residential units.
- 11) 301 Cap Mall - 301 Capitol Mall**
1,000,000 sq. ft. mixed-use project with 100 residential units, and 400,000 sq. ft. office space.
- 12) Sacramento Commons - 5th-7th Sts., between N & P Sts.**
Mixed-use project with 1,470 residential units, 300 hotel rooms, and 65,000 sq. ft. retail space.
- 13) Aura - 601 Capitol Mall**
600,000 sq. ft. mixed-use project with 283 residential units, and 12,000 sq. ft. retail space.
- 14) 800 Block of K Street - 800 K Street**
Mixed-use project to be announced.
- 15) Bel-Vue Apartments - 809 L St.**
98,108 sq. ft. mixed-use project with 66 residential units, and 10,066 sq. ft. retail space.

- 16) Metropolitan - 1001 J St.**
642,500 sq. ft. mixed-use with 190 residential units, and 11,000 sq. ft. retail space.
- 17) Cathedral Square Condominiums - 1010 11th St.**
472,020 sq. ft. residential project with 233 residential units, and 1,200 sq. ft. retail space.
- 18) Senior Artist Community- 700 16th St.**
156,481 sq. ft. mixed-use project with 132 residential units, and 3,000 sq. ft. retail space.
- 19) 15Q - 1430 Q St.**
Multi-use project with 73 residential units, and 8,500 sq. ft. retail space.
- 20) 1500 S - 1500 S St.**
108,000 sq. ft. mixed-use project with 76 residential units, and 13,000 sq. ft. retail space.
- 21) Yamane - 2500 J St.**
Mixed-use project with 134 residential units, and 11,000 sq. ft. retail space.
- 22) 21st & U - 2115 21st St.**
21,426 sq. ft. mixed-use project with 15 residential units, and 5,300 sq. ft. retail space.
- 23) Q19 - 19th & Q Sts.**
Mixed-use project with 68 residential units, and 2,000 sq. ft. retail space.
- 24) 1717 S Street - 1717 S St.**
Mixed-use project with 150 residential units.
- 25) 19J - 19th & J Sts.**
Mixed-use project with 173 residential units, and 7,000 sq. ft. retail space.

RETAIL | OFFICE

- 26) Sacramento Natural Foods Co-Op - 28th & S Sts.**
Relocation of Co-Op to a 42,000 sq. ft. location.
- 27) Downtown Commons (DOCO) - 660 J St.**
1,000,000 sq. ft. mixed-use project with 630,000 sq. ft. retail space, and 250,000 sq. ft. of office space.
- 28) B&G Building/ Rochdale Building - 11th & R Sts.**
4,000 sq. ft. retail space, and 6,400 sq. ft. office space.
- 29) Kaiser Permanente - 501 J St.**
200,000 sq. ft. corporate center and outpatient clinic.
- 30) Kaiser Hospital - Northwest Corner of the Railyards Site.**
1,200,000 sq. ft. hospital and medical facility.

- 31) Sacramento County Courthouse - 6th & H Sts.**
405,000 sq. ft. facility with 44 courtrooms.
- 32) Vanir Tower - 601 J St.**
372,000 sq. ft. office/retail project.
- 33) Marshall Hotel/Hyatt Centric - 1122 7th St.**
103,979 sq. ft. hotel mixed-use project with 165 hotel rooms, and 6,546 sq. ft. of retail space.
- 34) Golden Road Brewing - 1830 L St.**
9,600 sq. ft. restaurant and brewpub utilizing shipping containers for construction.

ARTS & CULTURE

- 35) Golden 1 Center - 500 David J Stern Walk**
2,279,000 sq. ft. indoor, multi-use arena.
- 36) E. Claire Raley Studio for the Performing Arts**
2429 N St. 45,963 sq. ft. rehearsal and office space conversion project.
- 37) B Street Theatre - 27th & Capitol Ave.**
40,000 sq. ft. project with 615 seats, and 3,000 sq. ft. retail space.
- 38) Powerhouse Science Center - Jibboom St.**
A science, space, and technology museum in the rehabilitated PG&E power station.
- 39) Museum of Railroad Technology - 5th & I Sts.**
100,000 sq. ft. museum focused on railroad engineering and technology.
- 40) Community Center Theater - 1301 L St.**
66,758 sq. ft. performance center renovation.

STREETSCAPE & CIRCULATION

- 41) I-5 Riverfront Reconnection Project**
Connects 2nd Street and Capitol Mall Bridge providing new entrance for traffic into Old Sacramento.
- 42) I Street Bridge Replacement**
Replacement of old I Street Bridge with modern infrastructure to connect West Sacramento and Downtown Sacramento.
- 43) Sacramento Intermodal Transportation Facility - 4th & I Sts.**
127,000 sq. ft. train station restoration project with 30,000 sq. ft. mixed-use leasable space.

- Downtown Riverfront Streetcar**
The streetcar would serve as an urban circulator connecting people in West Sacramento, Downtown and Midtown.

LARGE-SCALE PROJECTS

- 44) The Bridge District - West Sacramento.**
188-acre mixed-use project with 4,000 residential units, 500,000 sq. ft. retail space, and 5,000,000 sq. ft. commercial space.
- 45) Railyards - 5th & J Sts.**
Mixed-use 244-acre project with 6,000 residential units, 1,000 hotel rooms, 1,000,000 sq. ft. retail space, and 5,000,000 sq. ft. office space.
- 46) The Docks Project - Front St.**
1,263,240 sq. ft. mixed-use project with 1,100 residential units, 43,300 sq. ft. retail space, and 500,000 sq. ft. office space.



Financing Downtown

Downtown Sacramento Partnership manages a budget of \$5.3 million and receives its support primarily from property assessments.



ASSETS

CURRENT ASSETS

Cash and Equivalents	\$1,076,470
Accounts Receivables	\$452,947
Related Party Receivables	\$6,561
Prepaid Expenses	\$80,537
Deposits	\$50,000
Other Current Assets	\$150,432
Total Current Assets	\$1,816,947

Property and Equipment, Net	\$119,889
Other Assets	-
Total Assets	\$1,936,836

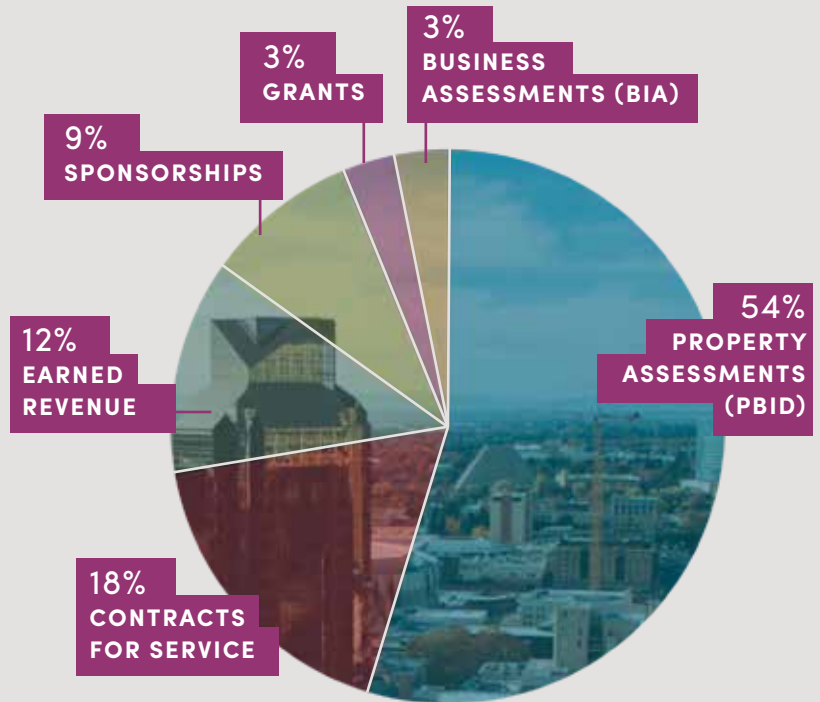
CURRENT LIABILITIES

Accounts Payable	\$276,006
Accrued Expenses	\$384,495
Other Liabilities	\$23,146
Deferred Revenue	\$67,593
Total Current Liabilities	\$751,240

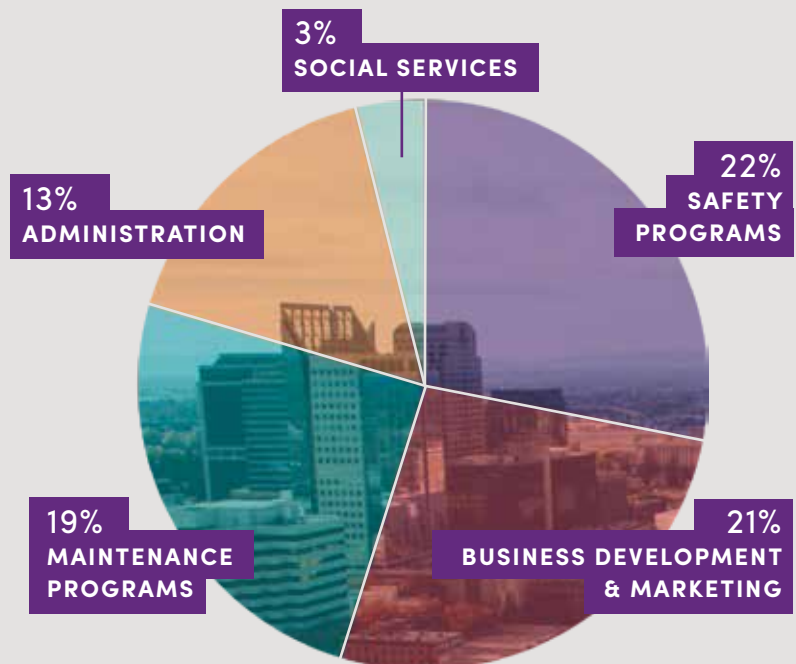
NET ASSETS

Unrestricted	\$470,478
Restricted	\$715,118
Total Net Assets	\$1,185,596
Total Liabilities & Net Assets	\$1,687,388

WHERE DOES OUR MONEY COME FROM?



HOW DID WE MAKE YOUR MONEY WORK?



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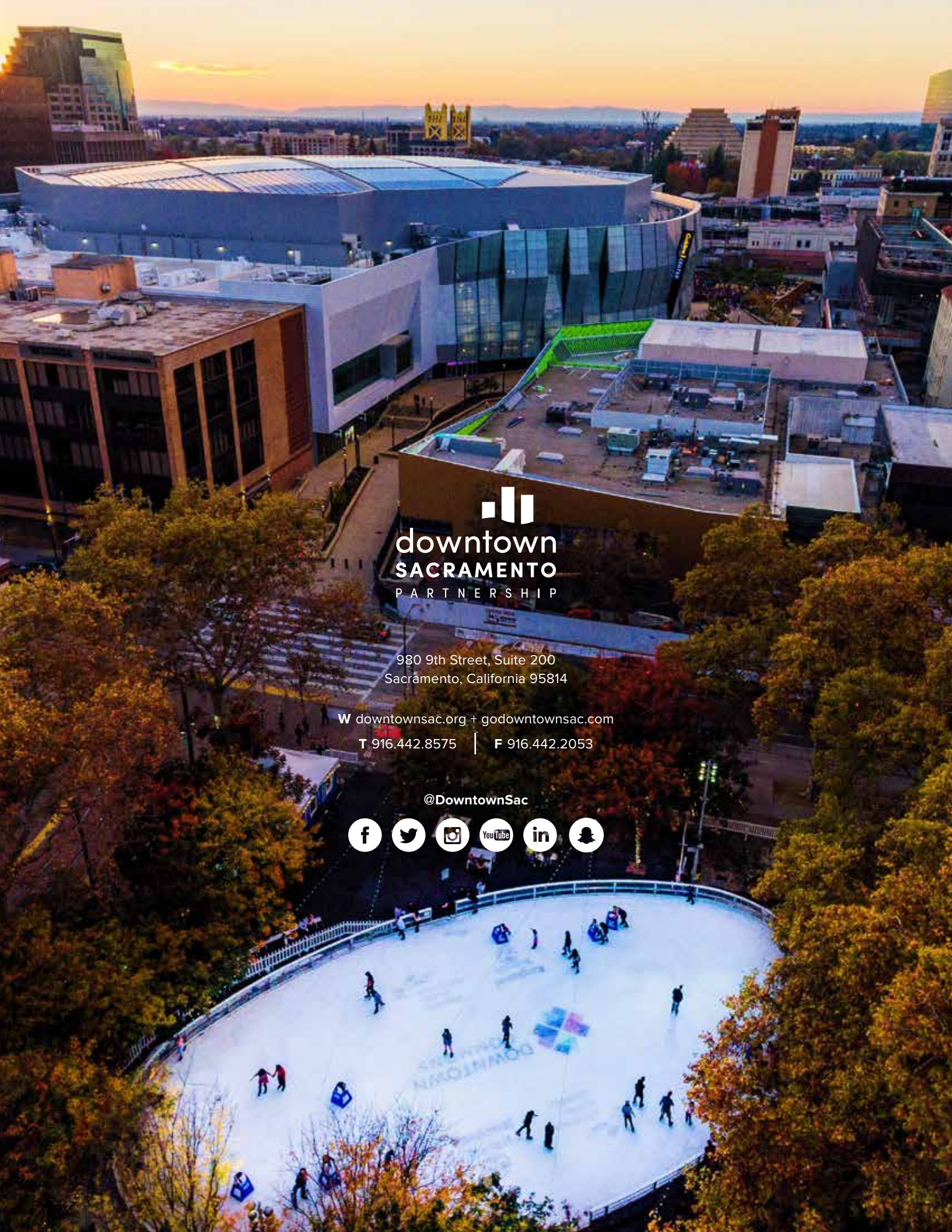
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