

Old Sacramento Advisory Committee

V's Paradise
1001 Front Street
Thursday, April 25, 2024
8:30 am – 10:00 am

AGENDA

- i. **Welcome – Intro to Venue** Laterica Reddix 8:25 AM
- ii. **Call to Order** Laterica Reddix 8:30 AM
- iii. **City of Sacramento Updates** City Team 8:35 AM
 - A. **Economic Development/CCS Update**
 - B. **Nighttime Economy Update**
 - C. **Sacramento PD Update**
- iv. **California State Parks Updates** Parks Team 8:50 AM
- v. **Downtown Sacramento Partnership Updates** Laterica Reddix 9:00 AM
 - A. **Public Spaces** Lance McDaniel
 - a) Street Vending
 - B. **Economic Development** Andrew LaFrance
 - a) New Businesses
 - C. **Events/Programming** Amelia Chew
 - a) St. Patricks Day Recap
 - b) Spring/Summer Programs
 - D. **Marketing** Marketing Team
 - E. **Old Sacramento Waterfront** Chelsea Evans
 - a) “311” Training / SCORE Marketing Training
 - b) Flower Project – Carson Landscaping
- vi. **Public Comment** Laterica Reddix 9:45 AM
- vii. **Adjournment** Laterica Reddix 9:55 AM
 - a) 311 Training May 1st - 8:30 AM
 - b) SCORE Marketing Training May 29th – 8:30 AM
 - c) OSAC July 25, 2024 – 8:30 AM