



Board of Directors Meeting

Tuesday, February 2, 2021 | 8:30 a.m.
980 9th Street, Suite 200

AGENDA

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| I. Call to Order | <i>Bjork</i> |
| II. Action Item: Approval of Minutes
December 1, 2020 | <i>Bjork</i> |
| III. Action Item: Approval of Financials
Q4 Financials | <i>Biller</i> |
| IV. Discussion /Action Items | <i>Biller</i> |
| a) For Approval: 2021/22 Strategic Planning & Priorities | <i>Bjork/Biller</i> |
| i) Downtown Partnership Draft Strategic Plan overview and discussion | |
| ii) Budget Position and Development | |
| iii) Workplan Development | |
| iv) Board Vacancy | |
| b) For Approval: Old Sacramento Iconic Sign Funding | <i>Ford</i> |
| c) Old Sacramento Decorative Lighting Proposal | <i>Ford</i> |
| d) Other Business | |
| i) SHINE | <i>Bjork</i> |
| ii) Calling All Dreamers | <i>Smith/Cameron</i> |
| V. Adjournment | <i>Bjork</i> |
| a) Next Meeting: April 6, 2021 at 8:30 a.m. | |