



downtown SACRAMENTO

PARTNERSHIP

2020 Dine Downtown Form

1. Restaurant

2. Point of Contact

3. Phone Number

4. Email

5. Website

6. Facebook

(Please enter Facebook URL or type "N/A" if do not have a Facebook account.)

7. Instagram

(Please enter your Instagram handle or type "N/A" if you do not have a Instagram account.)

8. Twitter

(Please enter your Twitter handle or type "N/A" if you do not have a Twitter account.)

9. Will you be open every day of Dine Downtown?

(Dine Downtown dates are Friday, January 10 through Monday, January 20, 2020.)

- Yes
- No - Closed on Martin Luther King Jr. Day (Mon. Jan. 20)
- No - other
- Do not know yet

10. Media Availability

(Are you interested and available for media opportunities through Dine Downtown? Opportunities include broadcast segments, blog features and print interviews.) If yes, you will be contacted with more information.

- Yes
- No

11. Preview Tour

(Are you interested in participating in the preview tour for media and influencers on Tuesday, January 7, 2020?) If yes, you will be contacted with more information.

- Yes
- No

Photo Upload (optional):

Please send a high-res photo up to 20MBs to be used to promote your restaurant (PNG preferred).

Send photos to marketing@downtownsac.org.

Accepted file types: png, jpg.

12. Photo Agreement

By sending your photos you agree to their promotional use by Downtown Sacramento Partnership.

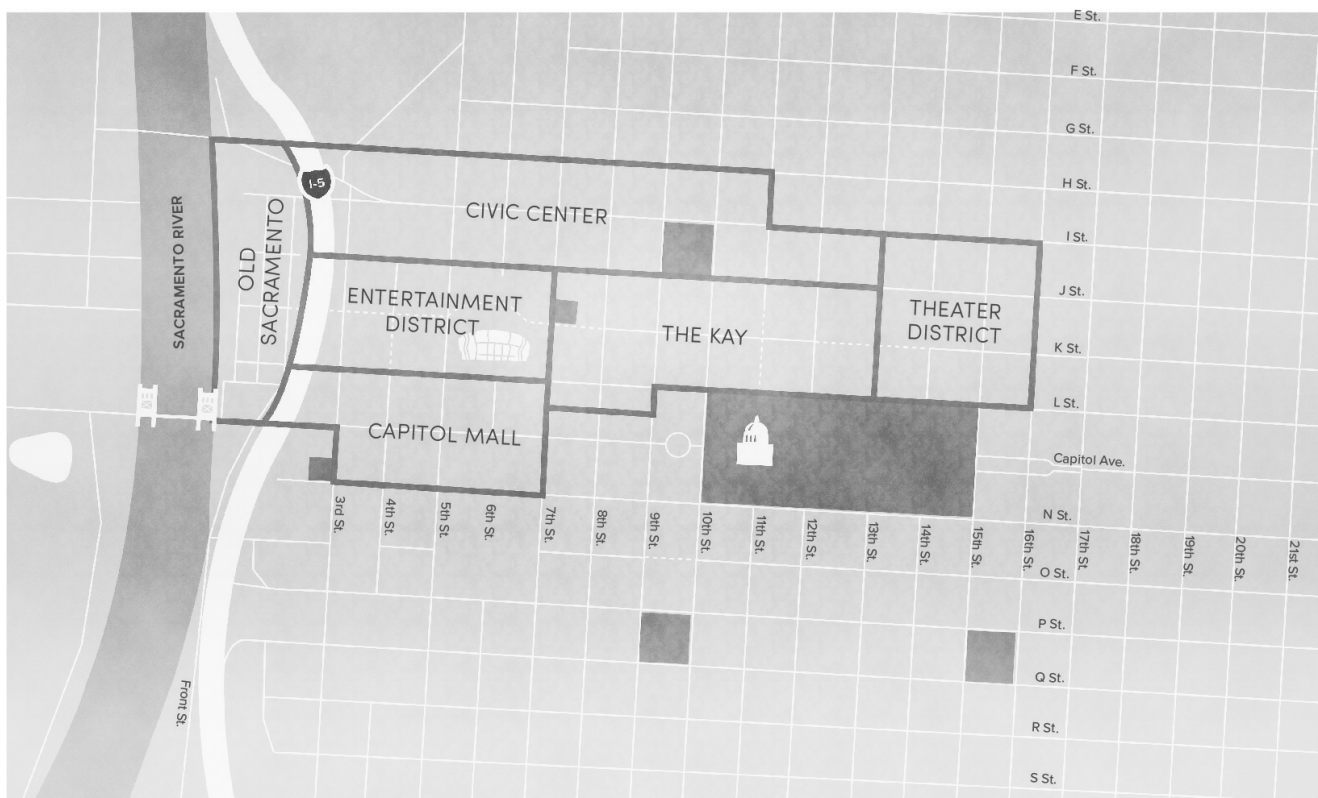
Logo Upload (optional)

Please send one full color and one black/white logo as an EPS (preferred), JPG or PDF file.

Accepted file types: esp, jpg, pdf.

Downtown District restaurants must be within the Downtown Sacramento Partnership boundaries (Front - 16th streets & H-N Streets).

See map here:



Central City restaurants include any establishment located on the grid outside of the Downtown Sacramento Partnership district boundaries (see above).

Grid boundaries are defined as west of Alhambra Blvd, north of Broadway, south of Railyards Blvd and east of the Sacramento River.

13. PARTICIPATION FEE

100% of your participation fee is invested in Dine Downtown marketing and advertising to enable us to position your restaurant in front of nearly 5 million audience members.

Please **check** the district where your restaurant is located to select the correct fee.

- Downtown District (Early Bird - ends October 11th, 2019)
- Central City Restaurant (Early Bird - ends October 11th, 2019)

14. GIFT CARD AGREEMENT

- By checking this box you agree to mail a \$50 restaurant gift card for promotional giveaway to Downtown Sacramento Partnership, 980 9th Street, Suite 200, Sacramento, CA 95814 by Dec. 1, 2019.

15. MENU SUBMISSION AGREEMENT

- By checking this box you agree to submit a PDF version of my Dine Downtown menu to marketing@downtownsac.org by Dec. 1, 2019.