

2019 BY THE NUMBERS

\$16K+ DONATED TO COMMUNITY



SOCIAL MEDIA IMPRESSIONS **2.3 M**

100 MEDIA STORIES

16% increase



NEWSLETTER RECIPIENTS **128K**

40% increase

3hr 54min PAID & EARNED ON-AIR TIME



WEBPAGE VIEWS **218K**

10% increase

1.5 M EARNED AUDIENCE REACH

31% increase



PAID ADVERTISING VALUE **\$63.4K**

37% increase

\$182K EARNED PUBLICITY VALUE

53% increase



13 PRINT ADS DISTRIBUTION **1.3M**

20 COMMUNITY CALENDARS



\$591K

TOTAL RESTAURANT SALES

