

Old Sacramento Advisory Committee

*Fat's Catering 1015 Front Street
Thursday October 26, 2017
8:00 am – 10:00 am*

AGENDA

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|---|-----------------------|
| I. Call to Order OSAC | Desmond-Ison – 3 min |
| II. Presentations | |
| A. Cal Trans Bridge Project | 10 min |
| B. Misfit- Old Sacramento Branding Project | 20 min |
| C. Visit Sacramento CEO- Mike Testa | 15 min |
| III. Current Priorities Overview | Hughes – 10 min |
| IV. Open Discussion | Desmond-Ison - 25 min |
| v. 2018 Priorities Review | Desmond-Ison 20 min |
| VI. Events & Marketing | Cobbs – 15 min |
| A. Gold Rush Days recap | |
| B. TOL | |
| C. 2018 Event Calendar | |
| VII. Adjournment | Desmond-Ison – 2 min |
| A. Property Owner's Meeting: Thursday, Oct. 26 th - 4:30 PM Fat's Catering | |
| B. Merchants Meeting: Thursday, August 10 th : 8:30 AM – 10:00 AM Old Sacramento office 1014 2 nd Street, Suite 200 | |
| C. OSAC: January 25, 2018: 8:00 AM | |
| D. Property Owners Meeting: January 25, 2018: 4:30 PM | |