

Position: Public Space Ambassador

Reports to: Public Space Services Manager

This position works primarily in the public realm and is responsible for strengthening public spaces through continued visibility, engagement, and coordination of public space activations and placemaking. The Public Space Ambassador will independently and cooperatively execute, plan, organize, prioritize, coordinate, and evaluate multiple event (placemaking) activities that build value throughout Downtown and the Old Sacramento Waterfront District.

## Responsibilities:

- Activation of placemaking, programming, and Public Space Services support
- Serve as point of contact during activations through on-site/on-call support
- Assist with the coordination and deployment of placemaking activities
- Will follow a daily task list related to a dynamic and seasonal schedule of activations to ensure deployment is high quality and usage is safe and in alignment with project goals
- Deploy, set up, service, and tear down activations/placemaking activities in the downtown and Old Sacramento Waterfront area.
- Ensure on-site signage, street furniture, banners, plantings, and infrastructure are well maintained
- Ensure the longevity and functionality of projects and associated infrastructure through the identification and reporting of maintenance issues in existing public spaces
- Implement activation solutions that address public space challenges
- Work with community partners to develop manageable, long-term equipment storage plans
- Maintain inventory of activation equipment, including conditions, repair and replacement needs
- Support with data collection (pedestrian counts) or other mobile deployment data as required
- When not coordinating placemaking activities, the Public Space Specialist will provide support to the Street Team, working in the capacity of a <u>Downtown Guide</u> and/or <u>Maintenance Technician</u> (Level 2).
  - Guide duties include actively greeting citizens while patrolling the district.
     Guides assist our merchants in mitigating issues that affect the safety and security of downtown. They also report nuisance or criminal activity to our law enforcement partners and other local agencies.
  - Maintenance Technicians are responsible for keeping the district clean and free from debris, litter, graffiti, and odors. They are responsible for safely operating equipment that can include leaf blowers, pressure washers, and various chemicals for cleaning.

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## **REQUIREMENTS**

- Passion for downtown Sacramento.
- Highly reliable and great work ethic
- Excellent customer service skillset
- Positive attitude; strong people skills
- Self-motivated and highly adaptable team player with a solution-oriented approach to space management
- Strong interpersonal skills with the ability and willingness to work as part of a team.
- Able to interact in an effective, tactful, and professional manner internally, externally, and with the public at large
- Able to work well under pressure and adapt easily to changing situations and priorities; exercises good judgment and stays focused on overarching goals
- Candidates must be physically capable of performing assigned duties, including
  occasionally stooping, balancing, or kneeling, and using arms, legs, and back to
  reach for, lift, and/or move objects up to 75 pounds.
- Ability to work weekends and weeknights as needed, flexible schedule rotating bi-monthly. Must be available for 8-hour shift between the hours of 6 AM and 11 PM 7 days a week
- Action-oriented, decisive
- Ability to work well under pressure
- Valid Driver's License with a clean driving record preferred (not required).
- Ability to pass a background investigation and drug screen

## **COMPENSATION**

- Competitive hourly wage \$17.00 \$22.00 per hour, commensurate with experience.
- Full-time non-exempt position.
- · Generous paid time off.
- Excellent benefits including health, dental, life and identity theft insurance.
- 401k retirement plan with employer matching.
- Paid parking, on-site fitness center access

**TO APPLY:** Submit your résumé to *HR*@downtownsac.org. In the subject line of your email, reference the position you're applying for. Please include your start date availability in the email.

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