

## Policy Brief | SEED Corporation

**Summary:** In July of 2007, the City Council approved the Sacramento Employment and Economic Development (SEED) Corporation to provide an additional tool for investing in economic and employment development activities.

**Issues:** In 2005, the City Council adopted a strategic goal of spreading economic development throughout the city and directed the Economic Development Department to develop a nonprofit corporation and return to council for consideration. The City Council then approved the SEED Corporation on July 24, 2007.

The SEED Board will consist of a five-member board appointed by the Mayor and ratified by the City Council. The Board serves at the pleasure of the Council and can be removed at any time by a majority of the Council. The Council may submit policies and strategies for consideration and all expenditures must be consistent with established public economic development principles.

The primary purpose of the SEED is to relieve the burdens of government by assisting the City and Redevelopment Agency in carrying out economic development activities. It will create a private business entity to participate in transactions to facilitate economic development and separates resources from the City for these purposes. Additionally, the SEED Corporation provides financing tools for segments of the city outside of redevelopment areas.

The SEED Corporation may own or develop real estate and may generate returns that will be reapplied to future economic development activities. Partnerships and transactions with private and public sectors will be encouraged. Although, City staff will be utilized initially, the SEED Corporation will have a dedicated staff.

**Status:** Approved by City Council on July 24, 2007. The City is accepting applications for membership to the SEED Corporation Board of Directors.