



inside downtown

SACRAMENTO PARTNERSHIP

Curbside Collaborative receives Sutter Grant

The Curbside Collaborative, which is comprised of the DSP, Sacramento Self Help Housing (SSHH) and the Serial Inebriate Program (SIP), received a \$75,000 grant from the 2009 Sutter Collaborative Grant Program.

Since 1995, the DSP has worked with the downtown business community to address safety and sanitation issues related to homelessness. The DSP launched the Navigator program in June 2004 to deter panhandling and other social disorder and to identify ways that individuals can end their state of homelessness.

In the summer of 2006, the DSP's Community Services Department, District Attorney's (DA) Office, Volunteers of America (VOA), Sacramento Police Department (SPD), and Sacramento Sheriff's Department (SSD) created the SIP. The program targets homeless serial inebriates throughout Sacramento County who have been admitted to jail or detox facilities 25 times or more for alcohol/drug related offenses in the previous 12 months.

In 2008, the collaborative started a pilot program to provide case management and permanent supportive housing for up to eight homeless chronic inebriates who have completed the SIP 90-day treatment detox program. To date, five SIP clients have been housed through SSHH and have reduced the burden on the system including jails, hospitals and detoxification facilities.

"Our goal in combining the efforts of so many organizations is to better serve those in need and receiving this grant will help do that," said DSP Community Service Director Ryan Loofbourrow. "We are seeing more and more success stories with individuals getting the help they need and, therefore, reducing the overuse of public resources."

AMGEN Tour of California returns February 14

Last month, officials for the AMGEN Tour of California announced specific route details for the nine-day race. Sacramento will host the over-all start for the event with a prologue through Downtown Sacramento on February 14 at 1:30 pm.

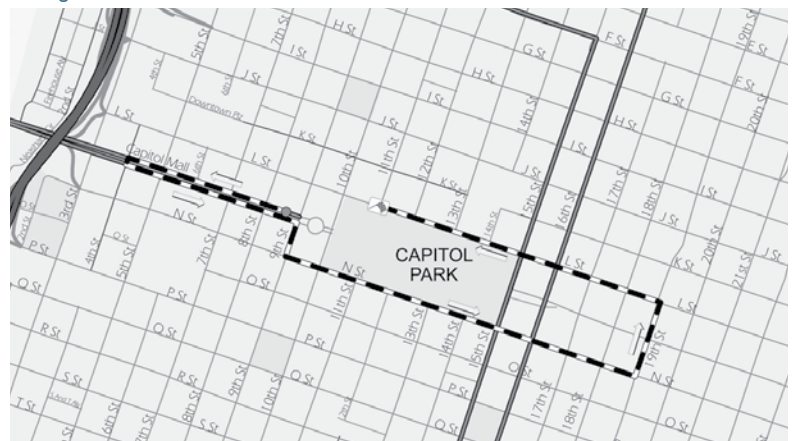
The cyclists, including two-time defending champion Levi Leipheimer and seven-time winner of the Tour de France, Lance Armstrong, will race the 2.4-mile prologue course, setting off at one-minute intervals to determine who will receive the AMGEN Leader Jersey.

City officials are expecting crowds between 75,000 and 100,000 along the prologue course. "We are thrilled to host this world-class event in Downtown Sacramento," said DSP Executive Director Michael Ault. "Being able to watch each cyclist race individually is a unique opportunity for locals and visitors and it's an honor to have the heart of our city as the backdrop."

The first stage of the race will begin in Davis on February 15 and will continue to the south, ending with the Stage 8 finish in Escondido. Other host cities along the course include Santa Rosa, Sausalito, Santa Cruz, San Jose, Modesto, Merced, Clovis, Visalia, Paso Robles, Solvang, Santa Clarita, Pasadena and Rancho Bernardo.

For more information about the AMGEN Tour of California, visit amgentourofcalifornia.com.

Prologue Route



DSP advocacy year in review

In 2008, DSP created a staff position dedicated to public policy issues and advocacy for the Downtown District. In the past year, the DSP was engaged in a wide spectrum of policy and legislative initiatives, project advocacy, and community outreach.

DSP was able to obtain numerous credits for downtown projects that decreased fees on infill development for enhanced flood control, lowered planning fees on infill residential projects, and supported a General Plan Maintenance Fee increase to provide funding for community plan updates and long-range planning.

DSP also advocated for several long-term development priorities including the renovation of Westfield's Downtown Plaza, the relocation of Greyhound to an interim site on Richards Boulevard, the city's acquisition of the 700 and 800 blocks of K Street, and K Street streetscape improvements. "By advancing these projects we will see some significant progress on the west end of K Street," said DSP Executive Director Michael Ault.

While economic troubles are expected to continue in the coming year, DSP will work to streamline the development process for projects in the urban core. Redevelopment funds will continue to be threatened as the state faces unprecedented budget deficits. DSP will actively oppose redevelopment fund transfers that will significantly diminish the redevelopment agency's ability to raise redevelopment revenue. In the coming year, the DSP will monitor pending projects and initiatives, seek credits and exemptions where relevant for any fee increases on downtown projects, and monitor downtown trends.

"We will not only continue to represent DSP stakeholders on issues critical to revitalization in today's market, but we will also monitor trends important to the future of Downtown," said the DSP Policy Manager, Kevin Greene.

For more information on policy activities or to review DSP position papers, please visit downtownsac.org.

DSP hosts 11th Annual State of Downtown

State of Downtown January 22, 2009

Memorial Auditorium / 8:00 – 10:00 am

Please join DSP for the 11th Annual State of Downtown Breakfast on January 22, 2009 as we identify opportunities and nationwide trends to accelerate downtown revitalization featuring Mayor Kevin Johnson, the 2009 V.I.B.E. Award

Presentation and keynote speaker Brad Segal, president of Progressive Urban Management Associates (P.U.M.A.). For more information, call (916) 442-8575 or visit downtownsac.org/stateofdowntown.



BRAD SEGAL

California Loan & Jewelry celebrates 100 years

916 J Street / 446-6175

calloan916.com

California Loan & Jewelry, located at 916 J Street, has been open for business in downtown for 100 years. To celebrate their centennial, owners Lawrence and Warren Anapolsky are starting a promotion this month that includes monthly prize drawings throughout 2009 and a grand prize drawing in January 2010. In total, they will be giving away nearly \$30,000 worth of jewelry. "We have a very loyal customer base," said Larry Anapolsky. "We wanted to come up with a great way to thank those who have supported our business over the years."

Originally located at 1014 3rd Street in 1909, the business moved four times before settling in at the 916 J Street location, where they've been for the last 40 years. According to Anapolsky, their family has seen Downtown through good times and bad. "It's amazing how much Downtown has changed over the years," said Anapolsky. "We are big believers in the revitalization efforts taking place all around us. From the new Citizen Hotel on the corner of our block to new restaurants opening a few blocks away, we are seeing movement that keeps us hopeful that more growth will come."

calendar

JANUARY 2009 | EVENTS



SPECIAL EVENTS

Westfield Downtown Plaza Ice Rink

Open daily thru January 19
St. Rose of Lima Park, 7th & K streets
442.8575 / downtownsac.org/icerink

Dine Downtown Restaurant Week

January 10 – 16
Participating restaurants
442.8575 / downtownsac.org/dinedowntown

State of Downtown Breakfast

January 22 / 8 – 10am
Memorial Auditorium
1515 J Street / 442.8575
downtownsac.org/stateofdowntown

Sacramento Speaker Series

Carl Bernstein & Bob Woodward
January 14
Community Center Theater
1301 L Street / 866.773.2535
sacramentospeakers.com

Metro Chamber Annual Dinner & Business Awards

January 30 / 6 – 9pm
Hyatt Regency Sacramento
1209 L Street / 319.4260
metrochamber.org

ARTS & CULTURE

Crocker Art Museum

The Art of the Warner Bros. Cartoons
Through January 18
216 O Street / 808.7000
crockerartmuseum.org

Sacramento Theatre Company

Gem of the Ocean
January 21 - February 15
H Street Theatre Complex
1419 H Street / 443.6722
sactheatre.org

Esquire IMAX Theatre

Madagascar: Escape 2 Africa:
An IMAX 3D Experience
1211 K Street / 443.4629
imax.com/sacramento

Crest Theatre

Suzanne Westenhoef
January 10
1013 K Street / 442.7378
thecrest.com

Second Saturday Art Walk

January 10 / 6 – 9pm
Participating galleries
sacramento-second-saturday.com

Sacramento Museum Day

February 7
Free admission / Participating museums
sacmuseums.org/museumday

DSP / OSBA Meetings

Dates and locations are subject to change. Notices and agendas for DSP and OSBA regular standing committees, task forces and boards will be publicly posted at 1010 8th Street and 980 9th Street, Suite 400. They will also be available by request and online no later than 72 hours in advance of the meeting. For more information, visit downtownsac.org or call (916) 442-8575.

State of Downtown Breakfast
January 22 / 8 am – 10 am
Memorial Auditorium, 1515 J Street
Single Tickets: \$60 (includes breakfast)

DSP Executive Committee
January 7 / 8 am
980 9th Street, Suite 400

DSP Strategic Development Task Force
January 8 / 10 am
980 9th Street, Suite 400

DSP Board of Directors
No January meeting

OSBA Executive Committee
January 20 / 11 am
Discover California, 114 J Street

OSBA Board of Directors
January 29 / 8:30 am
Living History Center
1101 2nd Street

Dine Downtown Week returns

Dine Downtown Restaurant Week returns January 10 through 16. During this 7-day celebration of capital city dining, 25 of Downtown Sacramento's top restaurants will offer special three-course prix-fixe dinner menus for only \$30 per person. *



Eight participating restaurants are new to the event this year, including 4 that are new to Downtown. "We saw 14 new restaurants open in Downtown last year," said DSP Executive Director Michael Ault. "Dine Downtown Restaurant Week is a celebration of the central city dining scene, including new restaurants that are just getting started and those iconic names that make Downtown special."

Ask for the Dine Downtown menu at participating restaurants. To view Dine Downtown menus, visit downtownsac.org/dinedowntown.

4th Street Grille

400 L Street
448.2847

58 Degrees & Holding

1217 18th Street
442.5858

Brew it Up!

801 14th Street
441.3000

**The Broiler
Steakhouse**

1201 K Street
444.3444

Chanterelle

1300 H Street
442.0451

**Chops Steak,
Seafood & Bar**

1117 11th Street
447.8900

Cosmo Café

1000 K Street
446.8900

Dawson's at the Hyatt

1209 L Street
321.3600

Esquire Grill

1213 K Street
448.8900

Fat City Bar & Grill

1001 Front Street
446.6768

**The Firehouse
Restaurant**

1112 2nd Street
442.4772

Frank Fat's

806 L Street
442.7092

Gaylord India

1501 14th Street
441.6700

**Grange Restaurant
at The Citizen**

926 J Street
447.2700

Il Fornaio

400 Capitol Mall
446.4100

Mason's

1116 15th Street
492.1960

**McCormick &
Schmick's Seafood**

1111 J Street
442.8200

Melting Pot

814 15th Street
443.2DIP

**Morgan's
at the Sheraton**

1230 J Street
341.4100

**Pilothouse
on the Delta King**

1000 Front Street
441.4440

**River City
Brewing Company**

545 Downtown Plaza
447.BREW

Rio City Café

1110 Front Street
442.8226

Spataro

1415 L Street
440.8888

Table 260

826 J Street
447.2260

Fuzio Universal Bistro

828 J Street
442.2310

* \$30 price does not include tax, beverages, or gratuity.

Museum Day set to return February 7

Twenty-six greater Sacramento area museums will be offering free admission during the 11th Annual Sacramento Museum Day on February 7.

Presented by the Sacramento Association of Museums, the event takes place



from 10 am to 4 pm (all participating museums close at 5 pm). Free shuttle buses will serve many of the participating museums. All routes begin, end and transfer at the California Museum for History, Women & the Arts at 10th & O streets.

Event coordinators suggest that guests plan to see no more than two or three different museums this day to allow adequate time to enjoy the experience and to travel between individual sites.

"The Sacramento region boasts dozens of museums, many of them relatively unknown to local residents," said Sacramento Association of Museums Chairman Paul Hammond. "Sacramento Museum Day is a great opportunity to sample these institutions and, in the process, to learn about our region, our state, and our world."

For information, visit sacmuseums.org/museumday.

Ice Rink glides into New Year



Hours of Operation

Sunday - Thursday | noon - 8 pm
Friday - Saturday | 10 am - 10 pm

General Admission

2-hour skating session | \$6
Skate Rental | \$2

downtownsac.org/icerink
(916) 442-8575



The Downtown Sacramento Partnership is a private, non-profit organization dedicated to the improvement of Sacramento's central business district.

980 9th Street, Suite 400
Sacramento, CA 95814
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downtownsac.org

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Community service employees recognized for outstanding service

During the DSP's 2008 Staff Retreat last month, Jvance Stewart, Michael Munson and Vincent Marquez were all recognized for outstanding service in the DSP's Community Service Department. The employees were applauded for their commitment to the community and for being great champions of the DSP's mission to keep Downtown clean and safe.

Stewart who has worked with the DSP for 7 years, helped launched the Navigator Program in 2004 and has contributed significantly to its success. "Jvance has the ability to build a rapport with homeless individuals in the district," said DSP Director of Community Services Ryan Loofbourrow. "He comes to work knowing he is helping people get the care they need."

Munson has worked on the Community Service Guide team for 4 years and has helped establish and grow the DSP History Tours. "Munson takes pride in the work he does everyday," said DSP Community Service Guide Supervisor Jon Strohl. "He has a great respect for the history of our city and enjoys sharing it with others."

A DSP employee for 3 years, Marquez is a lead member of the DSP Clean Streets Team and has taken it upon himself to look for ways to make the team's work more efficient and effective. "He has an energy that most people don't have," said Loofbourrow. "He always comes to work ready to improve the safety and cleanliness of our district. I couldn't ask for a more diligent employee."

For more information about the DSP Community Service Department, visit downtownsac.org.



Jvance Stewart



Michael Munson



Vincent Marquez



Downtown History Tour

Tuesday – Sunday / 9 am – 12:30 pm

Discover 150 years of facts and follies with a Downtown History Tour. Explore the golden past, thrilling present and promising future of Downtown Sacramento. From its modern downtown development and historical preservation to its underground sidewalks and historical high-rises, Downtown Sacramento is full of historical surprises. Call (916) 442-8575 to schedule a tour.