



insidedowntown

SACRAMENTO PARTNERSHIP

2008 Development Update



U.S. BANK TOWER

2008 should be a busy year of ground-breakings and ribbon cuttings in Downtown Sacramento. Here are some of the projects that are expected to be delivered in 2008:

U.S. Bank Tower - *Expected Delivery: Spring 2008*

621 CAPITOL MALL. The 25-story building will house 366,000 sq. ft. of office space and 24,000 sq. ft. of retail including a cafe, several shops and a major restaurant.



THE ORLEANS

The Orleans - *Expected Delivery: Summer 2008*

1022 2ND STREET. The historic Orleans site broke ground in 2007. The 45,000 sq. ft. project will include ground floor retail and upper floor residential with state-of-the-art amenities and parking on-site.

Citizen Hotel - *Expected Delivery: Fall 2008*

926 J STREET. The 14-story structure is being renovated into a boutique hotel. Joie de Vivre Hospitality will operate the 200-room hotel that will also feature 11,000 sq. ft. of meeting space, a roof-top terrace and a high-quality ground-floor café with outdoor dining.



CITIZEN HOTEL

The Cosmopolitan - *Expected Delivery: Fall 2008*

10TH & K STREETS. The first phase of K Street Central, which broke ground in 2007, includes a restaurant and cabaret theater on the southeast corner of the block. The 200-seat live theatre will be managed by California Musical Theatre. The dining and lounge components will be run by the Paragary Restaurant Group and will compliment existing businesses in the area.

For information on downtown development, visit www.downtownsac.org.



THE COSMOPOLITAN

The Street Ahead

A Walking Tour on K Street

February 2 | 10am – 2pm

Beginning at 13th & K streets

For more information, call (916) 808-7223.



MERCHANT HIGHLIGHT:

Bella Bloom

812 J Street / 498.8588
 www.bellabloomflowers.com
 Mon – Thurs: 9:00am – 5:30pm
 Fri: 9:00am – 6:30pm

Vicky Marco opened Bella Bloom last fall to share her love of flowers and floral design with Downtown Sacramento patrons. "I wanted to express my passion for the work that I do and be able to showcase my artistic design skills," said Marco. "I want people to walk in and see our unique design style, as well as the variety of flowers and plants we have and the personal service they receive with every visit."

Her shop is new to downtown but her experience in the flower business started over 13 years ago when she opened her first shop in San Francisco.

According to Marco, locating in Downtown Sacramento was an exciting opportunity. "Bella Bloom offers flowers, plants, balloons, vases, gifts and home décor for downtown patrons," she said. "We specialize in weddings and special events and welcome corporate accounts."

AMGEN Bike Tour returns to Downtown

On February 19, Sacramento will host the second stage of the Amgen Tour of California. The second stage will begin in Santa Rosa at 10 am and finish at the State Capitol around 2 pm.



Starting at 9 pm on February 18, there will be several street closures downtown. 10th Street will be closed from K to N streets and L Street will be closed from 9th to 11th streets. On race day, additional closures will occur from 10 am to 4 pm.

The tour, which will feature some of world's best cyclists, begins in Palo Alto on February 17. The finale will take place in Pasadena on February 24 with several stops in between. Host cities include Palo Alto, Sausalito, Santa Rosa, Sacramento, San Jose, Modesto, Seaside, San Luis Obispo, Solvang, Santa Barbara, Santa Clarita and Pasadena.

For more tour details and rout information, visit www.amgentourofcalifornia.com.

DSP Meetings

DSP Executive Committee
 February 6 / 8 am
 980 9th Street, Suite 400

DSP Strategic Development Task Force
 February 14 / 10 am

DSP Board of Directors Meeting
 February 20 / 8 am
 1201 K Street, 15th Floor, Conference Room C

Dates and locations are subject to change. Notices and agendas for DSP regular standing committees, task forces and boards will be publicly posted at 1010 8th Street, 980 9th Street, Suite 400, by request and online no later than 72 hours in advance of the meeting.

For more information, visit www.downtownsac.org or call (916) 442-8575.



SPECIAL EVENTS

Sacramento Museum Day

February 2 / 10am – 4pm
25 local museum locations
www.sacmuseums.org/museumday

California Lecture Series presents

Geraldine Brooks: February 6
Crest Theatre / 1013 K Street
737.1300 / www.californialectures.org

Sacramento Speaker Series presents

Doris Kearns Goodwin: February 28
Community Center Theater
1301 L Street / 866.773.2535
www.sacramentospeakers.com

4th Annual Regional Economic Forum

February 29 / 11am – 1:30pm
Sheraton Grand Sacramento
1230 J Street / 552.6800
www.metrochamber.org

AMGEN Tour of California – Stage 2

February 19 / 2 pm
California State Capitol
www.amgentourofcalifornia.com

COMMUNITY WORKSHOPS

The Street Ahead: A Walking Tour on K Street

February 2 / 10am – 2pm
Begins at 13 & K / 808-7223

ARTS & CULTURE

Crocker Art Museum presents

Edwin Deakin: California Painter of the Pictureque
Thru April 20 / 216 O Street
264.5423 / www.crockerartmuseum.org

Sacramento Theatre Company presents

Topdog / Underdog: Thru February 17
H Street Theatre Complex
1419 H Street / 443.6722
www.sactheatre.org

California State Railroad Museum presents

Must Women Wear Trousers?
Women's Struggle in the Railroad
Workplace, 1900 – 1980
Opens February 29 / 111 I Street
445.6645 / www.csrmmf.org

Esquire IMAX Theatre presents

U2 3D: An IMAX 3D Experience
Now showing / 1211 K Street
443.4629 / www.imax.com/sacramento

Sacramento Jewish Film Festival

February 2 – 3 / Crest Theatre
1013 K Street / 442.7378
www.thecrest.com

California Museum for Women History & the Arts presents

California Hall of Fame Exhibit
1020 O Street / 653.7524
www.californiamuseum.org

Second Saturday Art Walk

February 9 / 6 – 9pm
Participating galleries
www.sacramento-second-saturday.com

NIGHTLIFE

Torch Club presents

February 10: Blues Jam
February 21: X Trio
904 15th Street / 443.2797
www.torchclub.net

Sacramento Museum Day returns

Twenty-five greater Sacramento area museums will be offering free admission during the 10th Annual Sacramento Museum Day on February 2.

Presented by the Sacramento Association of Museums, the event takes place from 10 am to 4 pm (all participating museums close at 5 pm). Free shuttle buses will serve many of the participating museums. All routes begin, end and transfer at the California Museum for History, Women & the Arts.

Event coordinators suggest that guests plan to see no more than two or three different museums this day to allow adequate time to enjoy the experience and to travel between individual sites. “And whatever you do,” said Museum Day Coordinator Paul Hammond, “consider visiting museums that you’ve never been to—or perhaps have never even heard of. That’s what this event is all about—discovering the many different museums that are right here in our own backyard!”

For more information, visit www.sacmuseums.org/museumday.



2008 Event Sponsorships

The following event sponsorships are available for 2008/2009. For additional information contact Lisa Martinez at (916) 442-8575.

Downtown Certified Farmers’ Markets

May – October 2008
Cesar Chavez Plaza, 10th & J streets
Open-air farmers’ markets provide downtown Sacramento residents, employees and visitors a place to buy farm fresh produce from local growers. Each week the Wednesday Farmers’ market in Cesar Chavez Plaza attracts an average of 4,000 visitors.

Friday Night Concerts in the Park

May – August 2008
Cesar Chavez Plaza, 10th & J streets
This free all ages outdoor summer concert series features more than 40 live local bands throughout the 15-week season. The popular outdoor event attracts nearly 4,000 fans each Friday night.

Downtown Holiday Ice Rink

November 2008 – January 2009
St. Rose of Lima Park, 7th & K streets
Located in the heart of Downtown, The Downtown Ice Rink is Sacramento’s only outdoor ice skating facility. Each year the rink attracts nearly 200,000 visitors Downtown and is a popular regional destination throughout the holiday season.

State of Downtown Breakfast

January 2009
Memorial Auditorium, 1515 J street
This award winning event highlights downtown development projects and revitalization programs and acts as a catalyst for exchanging ideas, prioritizing goals, and instituting action to further develop Sacramento’s central business district.

Dine Downtown Restaurant Week

January 2009
Participating restaurant locations
For one week only, local chefs from some of Downtown’s top restaurants create special three-course dinner menus for only \$30 per person at participating locations.

F&M Bank: keeping Downtown clean and safe

F&M Bank is now proud sponsor of the DSP’s Clean and Safe programs, which are vital to the organization’s mission. The programs include the Community Service Guides, Navigators and Clean Streets Team.



Downtown Sacramento
1303 J Street
(916) 394.3230

“For over 90 years, F&M Bank has been an active community partner. We are committed to providing Downtown Sacramento residents and merchants with safe and secure banking along with clean and safe streets,” stated Steven K. Green, F&M Bank Senior Vice President and Sacramento Market Manager.

In addition to providing full service personal and business banking services to Downtown Sacramento, Green also serves as a DSP board member. To bank with F&M, call Steve Green at (916) 394-3230.

downtown

SACRAMENTO PARTNERSHIP

The Downtown Sacramento Partnership is a private, non-profit organization dedicated to the improvement of Sacramento's central business district.

980 9th Street, Suite 400
Sacramento, CA 95814
Tel 916.442.8575, Fax 916.442.2053
downtownsac.org

BOARD OF DIRECTORS: 2007 OFFICERS

Chair:
Lloyd Harvego, Firehouse Restaurant
Vice Chair:
Kipp Blewett, Rubicon Partners
Secretary:
Scott Gilbert, GettaClue
Treasurer:
Roger Kittredge, David S. Taylor Interests
Past Chair:
Butch Corum, Corum Real Estate
Retail Representative:
Keith Kaplan, Westfield Downtown Plaza
City Representative:
John Dangberg, City of Sacramento

DIRECTORS

Lisa Bates, SHRA
David Brennan, CB Richard Ellis
Doug Button, Department of General Services
Joe Coomes, McDonough, Holland & Allen
Supervisor Roger Dickinson, Sacramento County
Steve Eggert, St. Anton Partners
Mark Enes, AKT Investments
Mayor Heather Fargo, City of Sacramento
Sid Heberger, Crest Theatre
Al Gianini, Consultant
Anthony Giannoni, Christofer Company
Steve Green, F&M Bank
Steve Hammond, Sacramento CVB
Wendy Hoyt, The Hoyt Company
Richard Lewis, California Musical Theatre
Capt. Darrell Fong, Sacramento Police Dept.
Matt Mahood, Sacramento Metro Chamber
Moe Mohanna, Western Management
Ulrich Samietz, Hyatt Regency
Paul Schmidt, CADA
Cathy Taylor, California State Parks
Jerry Thompson, JTA Inc.
Council Member Ray Tretheway, City of Sacramento
Ken Wemmer, Neighborhood Representative
Mike Wiley, Regional Transit

PARTNERSHIP STAFF

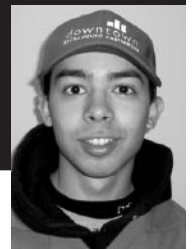
Executive Director, Michael Ault
Deputy Director, Danielle Biller
Community Service Director, Ryan Loofbourrow
Marketing & Outreach Director, Lisa Martinez
Marketing Coordinator, Jennifer Newman
Events Manager, Janell Matthies
Research Manager, Linda Legg
Accounting Assistant, Rosie Gilb
Administrative Assistant, Michelle Gaymon
Marketing Intern, Megan Blackwell

Accounting Services, Laura B. Catchot, CPA, MBA
Newsletter Design, Studio Jo
Print Management, T•Dogg Studios

update

ON THE STREET

New Clean Streets member welcomed



Lloyd Bickford started with the DSP Clean Streets team in mid-December as part of the maintenance crew. Past work experience in the maintenance field has prepared him for the job. "It made me very work oriented and motivated to get the job done."

Sutter awards grant to downtown community programs

The Downtown Sacramento Partnership's homeless outreach program, the Navigators, and Sacramento Self Help Housing (SSHH) were collectively awarded a \$75,000 grant from Sutter Medical Center of Sacramento for 2008.

The collaborative grant will not only maintain the DSP Navigator Program's staff levels, equipment and training classes, but it will also allow SSHH to provide a case manager dedicated to assisting participants of the Serial Inebriate Program (SIP) in securing permanent supportive housing.

The SIP program was created in 2006 by the DSP, District Attorney's (DA) Office, Volunteers of America (VOA), Sacramento Police Department (SPD), and Sacramento Sheriff's Department (SSD). The program targets homeless serial inebriates throughout Sacramento County who have been admitted to jail or detox facilities 25 times or more in the previous 12 months.

The case manager position will increase the success all programs involved by housing some of Downtown's most hard to reach homeless individuals.



To contact the DSP Navigator Program, call (916) 442-2200.



downtownsac.org

FEBRUARY 2008

2008 Development Update

2008 should be a busy year of groundbreakings and ribbon cuttings in Downtown Sacramento.

page 1

AMGEN Bike Tour returns to Downtown

On February 19, Sacramento will host the second stage of the Amgen Tour of California, which will begin in Santa Rosa at 10 am and end in Downtown Sacramento for an exciting finish at the State Capitol around 2pm.

page 2

Sutter awards grants to downtown community programs

The Downtown Sacramento Partnership's homeless outreach program, the Navigators, and Sacramento Self Help Housing were collectively awarded a \$75,000 grant from Sutter Medical Center of Sacramento for 2008.

page 5

inside