



# insidedowntown

SACRAMENTO PARTNERSHIP

## Receive monthly DSP newsletter via email

Starting in February, the DSP newsletter will be sent via email. To continue receiving *Inside Downtown*, please provide your updated contact information so that we can email you next month.

- YES!** Continue sending me the newsletter via email.
- NO!** I do not want to continue receiving this newsletter.

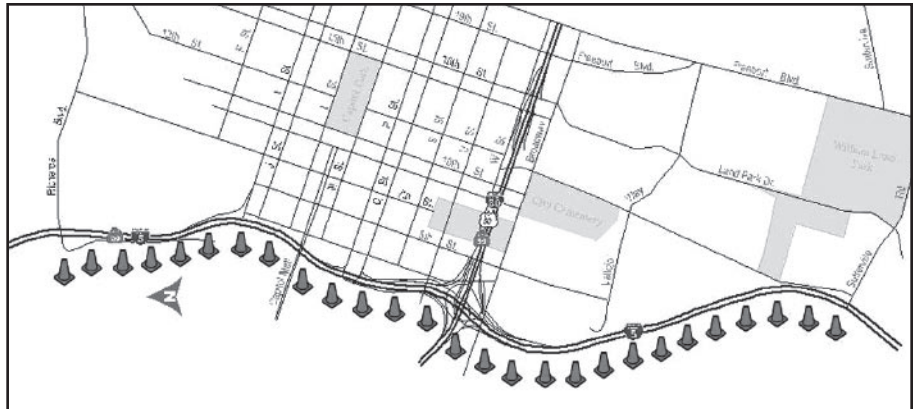
NAME \_\_\_\_\_

COMPANY \_\_\_\_\_

TITLE \_\_\_\_\_

EMAIL \_\_\_\_\_

PHONE \_\_\_\_\_



## Caltrans announces major I-5 construction project

**Caltrans officials announced their plans to repair the boat section of I-5**, a busy stretch of highway between R Street and J Street that is below the ground water level. Over the years, the drainage system has become clogged, causing water to seep up and crack the pavement. The construction project, which will protect I-5 from potential flooding, is expected to begin in May 2008.

Caltrans estimates 306 days of construction broken down into 26 phases. During the first 11 phases, crews will work around the clock for approximately 192 days. During this stage, the contractor will remove the median and replace it with intermediate road structures to allow traffic crossovers whenever possible. During phases 12 through 26, construction will take place in the evening hours and on weekends only.

The plan for construction calls for the removal of old pavement, new drainage channels, monitoring systems, and a new layer of concrete. The Caltrans work zone will span several lanes in each direction from Richards Boulevard to Sutterville Road.

Caltrans will conduct a regional awareness campaign that will include television ads, a project website and hotline and freeway signs. In addition, Caltrans will work with City officials to identify detours and to get the word out to those who will be affected.

“This project will have significant impacts on both Old Sacramento and Downtown,” said DSP Executive Director Michael Ault. “We are working with our business and property owners to send the message that Downtown is open during construction.”

For more information, call Caltrans Public Information Officer Mark Dinger at (530) 741-4572.



## Tower Bridge to remain open in 2008

The Tower Bridge, which was closed for construction last year, will remain open in 2008. Because the project is ahead of schedule, the closure planned for this month will not be necessary.



MERCHANT HIGHLIGHT:

## Shiny Objects

1023-B Front Street / 442.4253  
www.shinyobjectsonline.com

Mon -Thurs: 10 am – 5 pm  
Fri: 10 am – 5 pm  
Sat: 10 am – 6 pm  
(Second Saturday hours: 9 am – 10 pm)  
Sun: 10 am – 5 pm

Shiny Objects opened Labor Day weekend with its unique selection of jewelry. Owners Rachel and Jason Thiemann design their hypoallergenic pieces to be seen as beautiful, affordable and wearable art.

Their location in Old Sacramento has attracted a broad mix of tourists and locals to the shop. “We have great neighbors and the community support has been unbelievable,” said Thiemann. “The support offered through the Old Sacramento events is really nice.”

Currently, they are working on creating some men’s pieces including necklaces and cuff links. “I really want people to come in and enjoy themselves. There are no high pressure sales here, so people can come in and find what they like,” said Thiemann.

## Festival of Trees and Lights raises over \$20,000

Last month, the Festival of Trees and Lights raised over \$20,000 for the Cathedral Square Homeless Program. The Downtown Sacramento Partnership and participating downtown businesses provided a decorated tree worth nearly \$2,000 for the silent auction. DSP would like to thank the following donors:

- |                           |                     |  |
|---------------------------|---------------------|--|
| Ambrosia Café             | Goodie Tucheys      | River City Brewing                     |
| Bean Tree                 | Goodyear Tire       | Rocky Mountain Chocolate Factory       |
| Bella Bloom               | Joe's Crab Shack    | Sacramento Ballet                      |
| Burger Inn                | Johnny Rockets      | Sacramento Opera                       |
| Cantina Del Rio           | La Bonne Soupe Café | Sacramento Theatre Company             |
| Café Soleil               | Larry's Donuts      | See's Candies                          |
| CB Richard Ellis          | Lisa Mealoy         | Stage Nine Entertainment               |
| Chanterelle               | Macy's              | Starbucks                              |
| Chicory Coffee & Tea      | Mark's Hallmark     | Subway<br>428 J Street                 |
| Chipotle                  | Mikuni              | Subway<br>731 J Street<br>913 K Street |
| Earl Grey Manor Tea Salon | Morgan's            | Toppingz on K                          |
| Esquire IMAX Theatre      | Paesano's           | Westfield Downtown Plaza               |
| Evangeline's              | Procida Florist     |  |
| Fresh Cut Florist & Gifts | Rainbow Jo          |  |
| Fun and Games             | Rio City Café       |  |

## DSP Meetings

**State of Downtown Breakfast**  
January 10 / 8 am – 10 am  
Memorial Auditorium, 1515 J Street  
Single Tickets: \$50 (includes breakfast)

**DSP Board of Directors Meeting**  
No January meeting

**DSP Executive Committee**  
January 3 / 8 am  
980 9th Street, Suite 400

**DSP Strategic Development Task Force**  
No January meeting

*Dates and locations are subject to change. Notices and agendas for DSP regular standing committees, task forces and boards will be publicly posted at 1010 8th Street, 980 9th Street, Suite 400, by request and online no later than 72 hours in advance of the meeting.*

For more information, visit [www.downtownsac.org](http://www.downtownsac.org) or call (916) 442-8575.



## SPECIAL EVENTS

### Westfield Downtown Plaza Ice Rink

Open daily thru January 21  
St. Rose of Lima Park, 7th & K streets  
442.8575 / [www.downtownsac.org/icerink](http://www.downtownsac.org/icerink)

### Dine Downtown Restaurant Week

January 12 – 18  
Participating restaurants  
442.8575  
[www.downtownsac.org/dinedowntown](http://www.downtownsac.org/dinedowntown)

### State of Downtown Breakfast

January 10 / 8 – 10am  
Memorial Auditorium  
1515 J Street / 442.8575  
[www.downtownsac.org/stateofdowntown](http://www.downtownsac.org/stateofdowntown)

### California Lecture Series presents

Sue Miller: January 10  
Crest Theatre  
1013 K Street / 737.1300  
[www.californialectures.org](http://www.californialectures.org)

### Sacramento Speaker Series presents

James Carville: January 16  
Community Center Theater  
1301 L Street / 866.773.2535  
[www.sacramentospeakers.com](http://www.sacramentospeakers.com)

### 113th Annual Dinner & Business Awards

January 25 / 6 – 9pm  
Hyatt Regency Sacramento  
1209 L Street / 319.4260  
[www.metrochamber.org](http://www.metrochamber.org)

## NIGHTLIFE

### Torch Club

January 2: Jimmy Pailer & his Bad Boys  
904 15th Street / 443.2797  
[www.torchclub.net](http://www.torchclub.net)

## ARTS & CULTURE

### Crocker Art Museum presents

*Edwin Deakin: California Painter of the Pictureque*  
January 26 – April 20  
216 O Street / 264.5423  
[www.crockerartmuseum.org](http://www.crockerartmuseum.org)

### Sacramento Theatre Company presents

*Topdog / Underdog*  
January 23 - February 17  
H Street Theatre Complex  
1419 H Street / 443.6722  
[www.sactheatre.org](http://www.sactheatre.org)

### Esquire IMAX Theatre presents

*U2 3D: An IMAX 3D Experience*  
Opens January 25  
1211 K Street / 443.4629  
[www.imax.com/sacramento](http://www.imax.com/sacramento)

### Crest Theatre presents

Suzanne Westenhofer: December 12  
1013 K Street / 442.7378  
[www.thcrest.com](http://www.thcrest.com)

### California Museum for Women

**History & the Arts presents**  
2007 California Hall of Fame Exhibit:  
Thru November  
1020 O Street / 653.7524  
[www.californiamuseum.org](http://www.californiamuseum.org)

### Second Saturday Art Walk

January 12 / 6 – 9pm  
Participating galleries  
[www.sacramento-second-saturday.com](http://www.sacramento-second-saturday.com)

### Sacramento Museum Day

February 2 / Free Admission  
Participating Museums  
[www.sacmuseums.org/museumday](http://www.sacmuseums.org/museumday)

# events

INSIDE DOWNTOWN

## DINE DOWNTOWN RESTAURANT WEEK

### Dine Downtown Restaurant Week January 12 – 18

Dine Downtown Restaurant Week returns January 12 through 18. Participating downtown restaurants will offer 3-course dinner menus for only \$30 per person.\* Just ask for the Dine Downtown menu at these participating restaurants:



#### 4th Street Grille

400 L Street  
448.2847

#### 58 Degrees & Holding, Co.

1217 18th Street  
442.5858

#### Brew it Up!

801 14th Street  
441.3000

#### California Fat's Steakhouse & Asian Grill

1015 Front Street  
441.7966

#### Chanterelle

1300 H Street  
442.0451

#### Chops Steak, Seafood & Bar

1117 11th Street  
447.8900

#### Dawson's at the Hyatt

1209 L Street  
321.3600

#### Ella Dining Room & Bar

1131 K Street  
443.3772

#### Esquire Grill

1213 K Street  
448.8900

#### Fat City Bar & Grill

1001 Front Street  
446.6768

#### Frank Fat's

806 L Street  
442.7092

#### Gaylord India

1501 14th Street  
441.6700

#### Mason's

1116 15th Street  
492.1960

#### McCormick & Schmick's

1111 J Street  
442.8200

#### Melting Pot

814 15th Street  
443.2DIP

#### Morgan's at the Sheraton

1230 J Street  
341.4100

#### Restaurant 55°

555 Capitol Mall  
553.4100

#### Rio City Café

1110 Front Street  
442.8226

#### Sakura Sushi & Teppan Grill

980 9th Street, Suite 150  
444.1030

#### Spataro

1415 L Street  
440.8888

#### Three Monkeys

723 K Street  
441.4860

\*\$30 price does not include tax, beverages, or gratuity. For details, visit [www.downtownsac.org/dinedowntown](http://www.downtownsac.org/dinedowntown).



## Ice Rink glides into the New Year

The Westfield Downtown Plaza Ice Rink will end its 17th year on January 21 after a very busy season. Nearly 6,500 skaters visited the ice rink in November 2007 and downtown businesses noticed the increased foot traffic in the area.

"We see the opening of the ice rink as the start to our holiday season," said Westfield Downtown Plaza Marketing Director Raelene Trumm. "The ice rink is a great family draw and Downtown's restaurants and retailers benefit."

### Special Events in January –

**Westfield Wednesdays:** Bring a receipt from any Westfield Plaza store and receive a free skate rental.

**January 7:** A day with the River Cats

**January 15:** Skate with the Stockton Thunder. Patrons wearing their best "Thunder Wear" will receive a free skate rental.

For more information, call (916) 442-8575 or visit [www.downtownsac.org/icerink](http://www.downtownsac.org/icerink).

#### Ice Rink Hours

Sun - Thurs: noon - 8pm  
Fri - Sat: 11am - 10pm

#### General Admission

2-hour skating session: \$6  
Skate Rental: \$2

**Westfield**  
Downtown Plaza



## State of Downtown

January 10 / 8 am – 10 am

Memorial Auditorium, 1515 J Street

[www.downtownsac.org/stateofdowntown](http://www.downtownsac.org/stateofdowntown)



*The Downtown Sacramento Partnership is a private, non-profit organization dedicated to the improvement of Sacramento's central business district.*

980 9th Street, Suite 400  
Sacramento, CA 95814  
Tel 916.442.8575, Fax 916.442.2053  
downtownsac.org

**BOARD OF DIRECTORS:  
2007 OFFICERS**

Chair:  
Lloyd Harvego, Firehouse Restaurant  
Vice Chair:  
Kipp Blewett, Rubicon Partners  
Secretary:  
Scott Gilbert, GettaClue  
Treasurer:  
Roger Kittredge, David S. Taylor Interests  
Past Chair:  
Butch Corum, Corum Real Estate  
Retail Representative:  
Keith Kaplan, Westfield Downtown Plaza  
City Representative:  
John Dangberg, City of Sacramento

**DIRECTORS**

Lisa Bates, SHRA  
David Brennan, CB Richard Ellis  
Doug Button, Department of General Services  
Joe Coomes, McDonough, Holland & Allen  
Supervisor Roger Dickinson, Sacramento County  
Steve Eggert, St. Anton Partners  
Mark Enes, AKT Investments  
Mayor Heather Fargo, City of Sacramento  
Sid Heberger, Crest Theatre  
Al Gianini, Consultant  
Anthony Giannoni, Christofer Company  
Steve Green, F&M Bank  
Steve Hammond, Sacramento CVB  
Wendy Hoyt, The Hoyt Company  
Richard Lewis, California Musical Theatre  
Capt. Darrell Fong, Sacramento Police Dept.  
Matt Mahood, Sacramento Metro Chamber  
Moe Mohanna, Western Management  
Paul Schmidt, CADA  
Gunter Stannius, Sheraton Grand Hotel  
Cathy Taylor, California State Parks  
Jerry Thompson, JTA Inc.  
Council Member Ray Tretheway, City of Sacramento  
Ken Wemmer, Neighborhood Representative  
Mike Wiley, Regional Transit

**PARTNERSHIP STAFF**

Executive Director, Michael Ault  
Deputy Director, Danielle Biller  
Community Service Director, Ryan Loofbourrow  
Marketing & Outreach Director, Lisa Martinez  
Marketing Coordinator, Jennifer Newman  
Events Manager, Janell Matthies  
Research Manager, Linda Legg  
Accounting Assistant, Rosie Gilb  
Administrative Assistant, Amber Schmaeling  
Marketing Intern, Megan Blackwell

Accounting Services, Laura B. Catchot, CPA, MBA  
Newsletter Design, Studio Jo  
Print Management, T•Dogg Studios

## Community Service Employees of the Year

**Steven Bennet** and **Jvance Stewart** were both awarded *Community Service Employee of the Year* last month at DSP's annual holiday retreat. The *Community Service Employee of the Year* award rewards the employee(s) who best served the downtown community over the past 12 months. A ranking system, based on job performance and peer review is used to choose the winner each year.

Bennet has worked on the Community Service Guide team for over two years and was chosen for Guide of the Year in 2006. "Steven is always on the move to cover his beat. His work ethic is amazing," said DSP Community Service Guide Supervisor Jon Strohl. "He goes above and beyond to get the job done."

Stewart who has worked with the DSP for 6 years, helped launched the Navigator Program in 2004 and has contributed significantly to its success. "Jvance has the ability to build a rapport with homeless individuals in the district," said DSP Director of Community Services Ryan Loofbourrow. "He comes to work knowing he is helping people get the care they need."

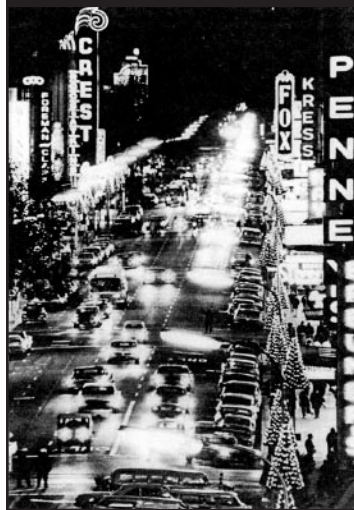


Steven Bennet



Jvance Stewart

## Downtown History Tours



**Tuesday – Sunday  
9am – 12:30pm**

Discover 150 years of facts and follies with a Downtown History Tour. Explore the golden past, thrilling present and promising future of Downtown Sacramento. From its modern downtown development and historical preservation to its underground sidewalks and historical high-rises, Downtown Sacramento is full of historical surprises. Call (916) 442-8575 to schedule a tour.



**downtown**sac.org

JANUARY 2008

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